

## **Laryngeal Airway Mask Market - Growth, Trends, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 112 pages | Mordor Intelligence

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### **Report description:**

The Laryngeal Airway Mask Market is expected to register a CAGR of 5.5% during the forecast period.

The COVID-19 pandemic is caused by a coronavirus transmitted primarily via droplets, aerosol or direct contact. Numerous anaesthetic recommendations have been made during the coronavirus epidemic; fundamental management principles include safeguarding medical staff and reducing aerosol pollution. Such suggestions and guidelines affected the use of laryngeal masks. However, the initiatives by key market players are expected to increase market growth during the forecast period. For instance, Ambu's press release stated that its anaesthesia business, which consists of laryngeal masks, is expected to return to favourable growth rates in 2021 as the external market conditions improve. Thus, COVID-19 had a significant impact on market growth.

Factors such as the increasing number of surgeries due to the growing burden of chronic disorders and the high demand for disposable technologies in critical care units are expected to increase the market growth. Similarly, the rising incidence of infectious diseases is also expected to contribute to market growth. According to the study published in Clinical Infectious Diseases in February 2022, in April 2021, Invasive Pneumococcal Disease (IPD) levels in children aged 0 to 4 years old began to rebound to baseline levels. By June 2021, they had surpassed them (a 9% increase from the past year). IPD cases increased beyond baseline values in children 5 to 14, adults 15-34, and people 80 years and older beginning in July 2021, with increases beginning in Spring 2021. Such seasonal rises in infectious diseases are also expected to contribute to the growth of the studied market during the forecast period.

Additionally, increasing research and development activities in the United States is responsible for new product development, propelling the market growth. According to the Congressional Research Service, the federal investment for research and development in the United States was USD 132.3 billion in 2021. These factors promote Research & Development in the United States, and are projected to benefit the laryngeal mask industry. The growing geriatric population is fuelling the growth of the laryngeal mask market. Chronic diseases are common in the elderly, which often necessitate surgery. As a result, the number of cases of numerous long-term disorders is expected to rise as the senior population grows. According to a report published by the

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Population Reference Bureau, the country's aging population will grow from 52 million in 2021 to 98 million by 2060. Thus, the abovementioned factors are expected to increase market growth.

The growth can be attributed to increased product usage during surgeries or anesthesia procedures. The upsurge in the number of surgical procedures, coupled with the increasing demand for disposable devices, is the key driver of the market for laryngeal masks. In addition, the burgeoning prevalence of chronic diseases requiring surgeries and anesthesia fuels product demand, boosting the market growth. For instance, in September 2021, according to medico-legal data provided by the Healthcare Insurance Reciprocal of Canada (HIROC) & Canadian Medical Protective Association (CMPA), more than 1 million surgical procedures were performed yearly in Canada 2021, which drives the demand for laryngeal masks. Thus, it is expected to drive market growth over the forecast period owing to the abovementioned factors.

However, stringent regulatory guidelines and a lack of proper healthcare infrastructures in a few developing economies.

#### Laryngeal Airway Mask Market Trends

Disposable Segment is Expected to Hold a Significant Market Share Over the Forecast Period.

The major factors driving the disposable segment growth include offering a comfortable airway to patients while eliminating the risk of disease transmission. Moreover, these masks have a comparatively stable intracuff pressure during nitrous oxide anesthesia. Such factors augment segment growth. Moreover, the rising adoption of these masks is also one factor contributing to the growth.

The rising number of surgical procedures is expected to increase the use of disposable laryngeal airway masks. As per the Organisation for Economic Co-operation and Development (OECD) data in 2021, in the United Kingdom, around 47,813 Laparoscopic Appendectomy procedures, 83,803 Laparoscopic Cholecystectomy procedures, and 210,712 Caesarean Section procedures were being performed.

Furthermore, the market players focus on developing innovative products to provide better patient care. For instance, in January 2021, Teleflex Corporation launched single-use LMA Gastro Airway with Cuff Pilot technology. This laryngeal mask facilitates esophageal access and promotes airway control during endoscopic procedures in adults. Thus, owing to the rising number of surgical procedures and technological advancements, it is expected to drive market growth over the forecast period.

North America Region is Expected to Hold a Major Market Share Over the Forecast Period

In the North American region, the United States is expected to hold a significant market share due to the presence of well-established healthcare infrastructure along with the rising prevalence of chronic disorders. For instance, according to the American Heart Association Research report 2021, heart disease accounts for 1 in 7 deaths in the United States. Coronary Heart Disease is the leading cause (43.8%) of deaths attributable to cardiovascular disease (CVD) in the United States, followed by Stroke (16.8%), Heart Failure (9.0%), High Blood Pressure (9.4%), diseases of the arteries (3.1 %), and other cardiovascular diseases (17.9%). Thus, the high prevalence of cardiovascular diseases is likely to drive the demand for laryngeal masks as many of the patients require heart surgeries for serious heart conditions.

The increasing geriatric population, a large patient population, and a growing number of various surgical procedures as surgical equipment are widely used in gynecology, abdominal surgeries, and cardiothoracic among others. According to the estimates of GLOBOCAN, in 2021, there were an estimated 2,281,658 new cancer cases diagnosed and 612,390 deaths due to cancer in the United States. The most common cancers in the United States are breast, lung, prostate, colorectum, bladder, and skin cancer. Also, according to a September 2021 update by the Centers for Disease Control and Prevention (CDC), heart diseases are the

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leading cause of death in the United States.

Thus, owing to the above-mentioned factors, the laryngeal airway mask market in the United States is expected to be one of the largest and is also expected to grow in the future.??

#### Laryngeal Airway Mask Market Competitor Analysis

The Laryngeal Airway Mask Market is fragmented and competitive and consists of several significant players. In terms of market share, few important players currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by introducing new products at fewer prices. Some of the market players include Teleflex Incorporated, Ambu A/S, Intersurgical Ltd, Medline Industries, Inc, Asid Bonz GmbH, Hitec Medical Co., Ltd, Medtronic Plc, Besmed Health Business Corporation, Vogt Medical Vertrieb GmbH, and Legend Medical Devices, Inc

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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