

Spain Courier, Express, and Parcel (Cep) Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 220 pages | Mordor Intelligence

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Report description:

The Spain CEP market is anticipated to record a CAGR of more than 6% during the forecast period.

Key Highlights

The growing e-commerce segment and the rising economy in the country have helped the Spain courier, express, and parcel market to expand further during the study period. The growing internet retail has acted both as a transaction volume driver and an innovation as it enhanced the ability to make changes to deliveries, defined time-slots, a broader range of communication methods to the establishment of parcel shops and parcel lockers at pick-up and drop-off locations.

With internet retail growth forecasts to continue, the CEP market is anticipated to create further opportunities for the key market players to expand their cross boarder and last-mile deliveries.

The growing recognition for same-day and one-day deliveries is also forecasted to drive market growth, especially in the B2C segment of the market. These trends are also driving the market and the key players to invest in technology and resource expansion. Same-day deliveries demand a more structured framework and effective planning tools.

The key market players in the country are focusing on addressing the dynamic customer needs in a competitive way to expand their market share, retain their customers, and attract more customer base to sustain the changing market dynamics.

Spain Courier, Express, & Parcel (CEP) Market Trends

Last-mile Delivery Services Driving the Growth of B2C Segment

With the expanding internet-based sales, the B2C segment has started to occupy a considerable share of the market during the

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study period, and this trend is anticipated to grab a larger share during the forecast period owing to the highest customer base it addresses. The B2B segment has also been growing but at a limited pace and is forecasted to continue at the same pace during the forecast period. The internationalization of e-commerce is anticipated to drive domestic and international standard volume transactions with the strengthening of cross-border deliveries, which have been registering a growing number of transactions with the neighboring countries.

Approximately 1.2 billion parcels were delivered in the courier, express, and parcel (CEP) market in Spain in 2021. By that year, the volume of the market had more than doubled since 2016.

Growing E-commerce Sector

During 2021, e-commerce users come up to 30 million in Spain. Internet penetration is also estimated to be at 83%, and e-commerce penetration at 63%. The number of users to be purchased online is expected to grow by 25% to 37 million by 2025. As per a press release by Spanish National Markets and Competition Commission (CNMC), online shopping turnover in Spain has shown a spike in the third quarter of 2021 to a total of USD 15.6 billion, up 15% in 2020.

During 2021, concerning B2B (Business to Business), the volume of e-commerce purchases carried out by various organizations in Spain was valued at USD 238 billion. The volume of e-commerce sales carried out by various industries in Spain in 2021 was USD 295 billion. In 2021, e-commerce buys by companies addressed 45% of total purchases. E-commerce buys by companies represented 22% of total purchases. 32 percent of total companies made e-commerce buys.

In 2021, the e-commerce market in Spain generated revenue of 36.28 USD billion. The generated revenue in this market is expected to increase in the coming years, reaching a predicted value of 61.27 USD billion in 2025.

Spain Courier, Express, & Parcel (CEP) Market Competitor Analysis

The Spain Courier, Express, and Parcel (CEP) market is highly consolidated, with the top three companies occupying a major share of the market. With the growing demand for CEP services in the country, companies are becoming more competitive to capture the huge opportunity.

The Spain courier, express, and parcel (CEP) market is a fragmented market, with several large companies strategically forming alliances with mid-sized or small-sized companies to leverage their regional capabilities in the Spain courier, express, and parcel (CEP) market. Major regional players have been observed to venture into new regions, allowing the companies to improve their geographic reach. New competitors are entering the Spain courier, express, and parcel (CEP) market with customized and industry-specific services. Some of the major players in the market include Sociedad Estatal de Correos y Telegrafos SA (Correos), SEUR, DHL, UPS, FedEx, etc.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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