

Europe Laminate Flooring Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 160 pages | Mordor Intelligence

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Report description:

COVID-19 has influenced the Europe Laminate Flooring Market by straight forwardly influencing Demand and Production for Laminated floors in Europe and by making delay in construction of Commercial or Residential real estate sector. As there was a huge negative impact on the construction of real estate sector during COVID-19, it directly affected the usage of laminate floorings.

Laminate flooring has been a fashionable option in Europe for more than 20 years. Rising investments in the construction industry, growth in remodeling & renovation activities, and rapid urbanization are documented as the major driving factors to the market. Increasing usage in commercial, as well as residential sector, the prevalence of cost-effective and low maintenance products, surging level of investment for the development of the real estate sector, are some of the factors that will accelerate the growth of the laminate flooring market in the forecast period. Growing urbanization and industrialization will further boost various opportunities that will lead to the growth of the laminate flooring market. The rising population and improving standards of living have led to a rise in the demand for modern housing, which has significantly contributed to the growth of the market.

Europe Laminate Flooring Market Trends

Rising Construction Activities is Driving the Market

The rising construction of residential and commercial buildings to cater to the rising housing needs of the growing population is anticipated to support the market. Increasing demand in the new construction and home improvement sectors is expected to be the key driving force for the laminate flooring market over the forecast period. Moreover, rising investments in commercial construction are expected to support regional growth over the forecast period. Increasing consumer preferences for aesthetics

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coupled with rising investments in construction are the factors anticipated to positively influence the market over the forecast period. Changing lifestyles coupled with increasing construction activity in the European region are expected to propel market growth in the region. Urbanization, industrialization, and changing lifestyles have resulted in an increase in construction. This has ultimately contributed to the growth of the European laminate flooring market.

Residential Application is Dominating the Market

Residential application accounted for a market share on account of high demand in the residential buildings in cold regions of Europe. The rising trend of the construction of single-family homes in developed regions is anticipated to further fuel the product demand. The rising construction of residential buildings to cater to the rising housing needs of the growing population is anticipated to support the market. Laminate flooring is primarily preferred in residential applications with residential replacement generating significant demand. Growth of the residential segment among the application segments is attributable to growing renovation activities among households in order to add an aesthetic look to the interior of the house.

Europe Laminate Flooring Market Competitor Analysis

The Europe Laminate Flooring Market is moderately fragmented in nature. The market is transforming with many technological advancements through product innovation and process automation. The key market players are focusing on improving their production capacity which will help them to increase exports.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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