

Europe Non-Resilient Floor Covering Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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Report description:

The Europe Non-Resilient Flooring Market size is estimated to register a CAGR of 10.7% during the forecast period, 2022-2027.

The Europe Non-Resilient Flooring Market has experienced an adverse effect of COVID-19 because of applied lockdown, halt in manufacturing, logistics and other operations. The coronavirus impacted all the industries leaving them seeing drastic loss including non-resilient flooring market as well. The worldwide crisis of coronavirus has declined the construction industry as many of the ongoing infrastructure or settling new plant projects are either postponed or cancelled which has led to huge losses in manufacturing, employment, supply chain, transportation impacting non-resilient flooring market very badly. Now, due to increasing pace of construction, logistics and operational areas in every sector of market, The Europe Non-Resilient Flooring Market tends to grow throughout the forecast period.

The Europe Non-Resilient Floor Covering Industry is a world leader in producing value added, uniquely designed, high quality ceramic products manufactured by flexible and innovative companies, the majority of which are SMEs. The ceramics industry represents an annual production value of around EUR 30 billion, accounting for approximately 25% of the global production, and over 200,000 direct jobs throughout the Europe in decade.

One of the important factors that affected the floor covering market a decade ago was its parent market, the construction industry. The construction industry is a very crucial segment of the European Union economy contributing to about 9% of the region's GDP. The sector provides more than 18 million direct jobs and along with the creation of several indirect jobs. The increasing disposal incomes have enabled the customers to spend on their choices of floor covering driving the growth of luxury segments of the floor covering market. Italy being one of the top exporting countries of Ceramic tiles in the region has gained more customer base across the world with its high-quality ceramic tiles that are highly resistant to temperature changes along

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with scratch and stain resistance. They also offer aesthetically appealing designs that gained more customer interest in middle eastern countries like Saudi Arabia, the United Arab Emirates.

Europe Non-Resilient Floor Covering Market Trends

Growing Residential Construction Industry Across Europe is Driving the Market

The European construction sector provides 18 million direct jobs and contributes to about 9% of the Europe's GDP. It also creates new jobs, drives economic growth, and provides solutions for social, climate and energy challenges. Europe's construction industry has seen its output increasing in recent years, with turnover estimated to have reached EUR 1.64 trillion. As the floor covering market is largely dependent on the construction industry, with the growth rates that the construction industry is recording, the floor covering market is anticipated to record a constant growth rate during the forecast period.

Spain Leading European Ceramic Tile Manufacturing Market

The Spanish ceramic tile industry recorded a positive 2019 in terms of turnover, which grew by 4% compared to 2018 to reach 3,740 million euros. This included a strong performance in terms of both exports and domestic sales, which continued their upward trend and closed out the year at around 940 million euros (+8%). The manufacturing of ceramic tiles in Spain amounted to some 488 million square meters in 2020, up from around 440 million square meters in 2015. Spain was ranked fifth among the leading ceramic tile manufacturing countries worldwide in 2020 and in Europe, it's followed by Italy, Germany and United Kingdom.

The major producing countries in the EU are Italy, Germany, Spain, France, the UK, Portugal and Austria. Production is also strong in the Czech Republic, Poland, and Hungary, all of which have growing and dynamic ceramic sectors that traditionally export to other EU countries.

Europe Non-Resilient Floor Covering Market Competitor Analysis

Europe Non-Resilient Floor Covering Market is grown and highly competitive across the country offering a huge number of competitive players dominating the market, nowadays grabbing market more powerfully by the new innovations and partnership with other flooring players yielding opportunities to the market, thus it has made European Non-Resilient Floor Covering Market very competitive and strong. Multinational chains and their brands such as Florida Tiles, Marrazi and others are widely famous but altogether the European Non-Resilient Floor Covering groups such as Tarkett Inc, Johnson tiles and many more after Mergers and Acquisitions have been focusing on tieng up with enhanced technology innovations and offering more platforms for Non-Resilient Flooring products, thus, leading the Euope Non-Resilient Floor Covering Market to the new heights and expected to grow through out the forecasted period.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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