

## **United States Non-Resilient Floor Covering Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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### **Report description:**

The United States Non-Resilient Flooring Market size is estimated to register a CAGR of 6.7% during the forecast period, 2022-2027.

The United States Non-Resilient Flooring Market has experienced an adverse effect of COVID-19 because of applied lockdown, halt in manufacturing, logistics and other operations. The coronavirus impacted all the industries leaving them seeing drastic loss including non-resilient flooring market as well. The worldwide crisis of coronavirus has declined the construction industry as many of the ongoing infrastructure or settling new plant projects are either postponed or cancelled which has led to huge losses in manufacturing, employment, supply chain, transportation impacting non-resilient flooring market very badly. Now, due to increasing pace of construction, logistics and operational areas in every sector of market, the United States Non-Resilient Flooring Market tends to grow throughout the forecast period.

The United States the second-largest floor covering market in the world and is forecasted to register moderate growth during the forecast period. The growing construction market especially the residential construction is forecasted to drive the market. It is one of the growing and highly demanded flooring market as the people are more preferring the combo of natural and man-made flooring from technology driven and new designs for which Non-Resilient Flooring is appropriate. Non-resilient flooring market is much preferred by the consumer because it's easier and cheaper to maintain as these floors are glued down to the concrete leading to the increase in demand for non-resilient flooring. Rising investment and projects especially towards housing, in the building and construction, the non-resilient flooring industry is witnessing an increase in demand. Growing public interest and government initiatives towards buying new houses is further enhancing the overall market demand for non-resilient flooring during the forecast period.

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The United States Non-Resilient Flooring Market offers a huge variety with newly innovated designs with hand paintings or many digital artworks in different colours, fitting type, made up with new technologies and increased longevity. The United States non-resilient flooring market is most famous in the category of Ceramic, Stone, Wood, Laminate and Concrete segment holds the largest share in the non-resilient flooring market in the year 2021. One of the major advantages to have a concrete floor are, they are completely customizable and colour choices, textures, patterns and finish options combine for limitless design possibilities. In addition, concrete floors are extremely durable, long-lasting and easy to maintain. Therefore, due to the wide variety of choices it gives, the concrete flooring demand is expected to grow and owing to this, the non-resilient market will also rise.

#### US Non-Resilient Floor Covering Market Trends

##### Growing Constructions signifying Growth in United States Non-Resilient Flooring Market

The market size of the United States construction sector was valued at around 1.36 trillion USD as of the end of 2020. Up until 2020, the construction sector employed more than seven million people with the most common job in the United States construction workforce being construction laborer - right before carpenter or electrician. The price of softwood veneer and plywood, for instance, grew by over 13 percent between March 2021 and April 2021. Combined, these two changes led to significant differences in construction costs across various cities in the United States in 2021

##### Technological advancement Driving Non-Resilient Flooring Market of United States

Domestic and international manufacturers have capitalized on those technologies to help bring the category to new heights, launching new products and product lines that tout innovation across the board. During the last few years, technological advances in decoration and sizes have totally transformed the Non-Resilient Floor covering industry. Many technological advancement has been come to the vision including water resistant, Pergo extreme, Quartz surface, revo-tiles and many more.

#### US Non-Resilient Floor Covering Market Competitor Analysis

The United States Non-Resilient Floor Covering Market is growing and moderately well grown and highly competitive across the country offering a huge number of competitive players dominating the market, nowadays grabbing market more powerfully by the new innovations and partnership with other flooring players yielding opportunities to the market, thus it has made the United States Non-Resilient Floor Covering Market very competitive and strong. Multinational chains and their brands such as Florida Tiles, Marrazi and others are widely famous but altogether the United States Non-Resilient Floor Covering groups such as Shaw Industries, Mohawak Industries and many more after Mergers and Acquisitions have been focusing on tying up with enhanced technology innovations and offering more platforms for Non-Resilient Flooring products, thus, leading the United States Non-Resilient Floor Covering Market to the new heights and expected to grow through out the forecasted period.

#### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

#### **Table of Contents:**

##### 1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of Study

##### 2 RESEARCH METHODOLOGY

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### 3 EXECUTIVE SUMMARY

### 4 MARKET INSIGHTS AND DYNAMICS

- 4.1 Market Overview
- 4.2 Market Drivers
- 4.3 Market Restraints
- 4.4 Value Chain Analysis
- 4.5 Porters Five Forces Analysis
  - 4.5.1 Threat of New Entrant
  - 4.5.2 Bargaining Power of Buyer/ Consumer
  - 4.5.3 Bargaining Power of Suppliers
  - 4.5.4 Threat of Substitute Product
  - 4.5.5 Intensity of Competitive Rivalry
- 4.6 Government Regulations and Industry Policies
- 4.7 Insights on impact of technology and innovation in the Market
- 4.8 Impact of COVID-19 on the market

### 5 MARKET SEGMENTATION

- 5.1 By Product
  - 5.1.1 Ceramic Tiles Flooring
  - 5.1.2 Stone Tiles Flooring
  - 5.1.3 Laminate Tiles Flooring
  - 5.1.4 Wood Tiles Flooring
  - 5.1.5 Others
- 5.2 By End-User
  - 5.2.1 Residential
  - 5.2.2 Commercial
- 5.3 By Distribution Channel
  - 5.3.1 Online
  - 5.3.2 Offline

### 6 COMPETITIVE LANDSCAPE

- 6.1 Company Profiles
  - 6.1.1 Mohawk Industries Inc
  - 6.1.2 Shaw Industries
  - 6.1.3 Florida Tile Inc
  - 6.1.4 Marazzi
  - 6.1.5 Armstrong Flooring Inc
  - 6.1.6 Mannington Mills Inc
  - 6.1.7 Bruce flooring
  - 6.1.8 Kronotex USA
  - 6.1.9 FloorMuffler
  - 6.1.10 Moreland Company USA\*

### 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

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