

Canada Home Furniture Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The impact of the Covid-19 crisis on consumer behavior and manufacturing trends has heightened the importance of digitalization and automation for the furniture industry. Online-savvy consumers seeking personalized shopping experiences and competitive prices are pushing furniture manufacturers to innovate on their existing workflows.

The Canadian furniture industry is one of the world's top ten furniture producers. The Canadian home furniture market is expected to register a higher CAGR during the forecast period. Due to the channelized process of production, distribution, and selling and increasing demand for household furniture (due to consumer spending capacity), the home furniture market in Canada may have an exciting growth during the forecast period.

Increased per capita income of the middle class is boosting the Canadian home furniture market. The growth in the infrastructure sectors, like real estate and tourism, is also responsible for the increased demand for commercial furniture in Canada. Moreover, the country is well-known for producing carved and specialized wood furniture. These are the key growth drivers of the home furniture industry in Canada.

Furniture brands want to enhance their presence with local distribution tie-ups and stand-alone stores across major cities. This market's growth is not restricted to high street retail, as online players have carved a niche in this segment.

Canada Home Furniture Market Trends

Living Room and Dining Room Segment Accounts For Highest Share

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Due to the improved housing activity and rising expenditure on home furniture products, Canada is witnessing strong growth in the sales of furniture products. The market is consumer-oriented, with household sales for bedroom, living room, and dining room furniture accounting for the majority share, followed by expenditure on other furniture categories.

Due to the increasing demand for high-end furniture, Canadians value durability and long-lasting pieces, particularly in the design centers of Toronto and Montreal. Wooden products are majorly preferred for living and dining room furniture in the country.

Wooden Furniture Products are Widely Preferred in Canadian Households

Canada has expertise in manufacturing solid wood furniture; some specially produced products include wood kitchen cabinets. Wood is one of the most widely used raw materials for furniture production, accounting for over 30% of materials used in furniture manufacturing.

Canadian Wood species like Western Hemlock, Western Red Cedar, Douglas Fir, and Spruce-Pine-Fir offer immense versatility, high durability, and workability- qualities essential for producing high-quality furniture suitable for household furniture products.

Canada Home Furniture Market Competitor Analysis

The Canadian home furniture market is highly fragmented and consists mainly of small or medium-sized family-owned and operated firms. The Canadian furniture industry often finds it difficult to compete with other countries due to Canada's high transportation and labor costs. However, to meet the global competition, the players are building larger production capacity and focusing on achieving economies of scale.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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