

Europe Pharmaceutical Logistics Market - Growth, Trends, Covid Impact, and Forecasts (2023 - 2028)

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Report description:

The European pharmaceutical logistics market is expected to record a CAGR of more than 4% during the forecast period. Increasing demand for cellular therapies, vaccines, and blood products in the pharmaceutical industry is driving the growth of the region's pharmaceutical logistics market. The demand for pharmaceutical logistics in Europe is mainly being driven by the increasing demand for drugs and vaccines, fueled by the COVID-19 pandemic and increasing investments by leading pharmaceutical firms.

Logistics is a fundamental section of supply chain management. It permits the pharmaceutical area to lay out consistency and effectiveness through the global inventory network market. The drug area selects strategies for complete administration of getting, putting away, and moving the assets to the end-clients according to their necessities. The European Association for Logistics and Transportation in Healthcare (EALTH) is one affiliation that means to accomplish a similar in Europe.

Owing to the COVID-19 pandemic, the trade of conventional and over-the-counter (OTC) drugs increased in Europe. Enhancement in the production rate of biologics, hormone medications, vaccines, complex proteins, and temperature-specific byproducts requiring cold chain shipment also witnessed significant growth in the European pharmaceutical logistics market. There is a strong and competitive pharmaceutical industry in Europe. Together with other public and private actors, it serves public health and acts as a driver of job creation, trade, and science.

Europe Pharmaceutical Logistics Market Trends

Growing European Pharmaceutical Industry

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

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Europe is the second-biggest biopharmaceuticals market in the world. The increasing populace and persistent sicknesses are pushing market development. The reception and openness, accessibility of biopharmaceuticals for the treatment and conclusion of illnesses, and mindfulness connected with medication boosted the European market. Western Europe contains over 33% of assembling offices across the world. Biopharma items have high proficiency with well-being than different items.

The improvement of complex biological-based medicines and shipment of hormone treatments, vaccines, immunizations, and complex proteins that require cold chain refinements bring about the requirement for temperature-controlled transportation and warehousing. An expansion in the requirement for successful virus affix coordinated operations administrations to keep up with the nature of products energizes the development of the market.

In June 2020, the European Commission (EC) launched public input on its proposed pharmaceutical strategy for Europe to ensure the region's supply of safe and affordable medicines to meet patients' needs and support the European pharmaceutical industry, in order to remain an innovator and world leader.

Increase in Pharmaceutical Exports from Germany

Germany is the biggest pharmaceutical market in Europe and the fourth-biggest in the world, as per Germany Trade and Invest (GTAI). The nation is viewed as one of the world's driving spots for pharmaceutical manufacture, and its highly skilled labor force empowers pharmaceutical organizations to chip away at additional convoluted and demanding goods like biosimilars while keeping up with high production quality.

The absolute German pharmaceutical market facility and pharmacy store segment grew by more than 7% to EUR 49.5 billion in 2020, including immunizations and diagnostics. As indicated by an industry report, the sum by counting units, like tablets, sachets, and injections, decreased somewhat (- 0.6 %) to 97.5 billion. Every center and pharmacy store portion saw a 6-7% increase in sales. The sum consumed in clinics diminished by 10%, while deals in the drugstore industry stayed unaltered, as per the report. These improvements are connected to the COVID-19 pandemic, as clinic activities have been deferred to account for COVID-19 patients. Certain prescriptions were also less necessary as a result. All of the medication classes with the most volume in the core market saw decreases.

Europe Pharmaceutical Logistics Market Competitor Analysis

The European pharmaceutical logistics market is highly competitive and fragmented. The European region has the presence of both regional and international market players. With pharmaceutical sales increasing worldwide, the demand for pharmaceutical logistics service providers also increased in line with increasing sales. The opportunity for logistics service providers is likely to grow rapidly over the coming years. Some of the existing major players in the market include DHL Supply Chain, FedEx, Kuehne + Nagel International AG, United Parcel Service, and CH Robinson. Some of the major domestic players include Eurotranspharma, Centre Specialites Pharmaceutiques, PostNL Pharma & Care, and Trans-o-Flex Schnell-Lieferdienst GmbH.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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