

Egypt Paints and Coatings Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 110 pages | Mordor Intelligence

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Report description:

The Egyptian paints and coatings market size was estimated at USD 820 million by the end of this year, registering a CAGR of more than 5% during the forecast period.

Key Highlights

The primary factor driving the market is increasing investments in the petrochemical and residential sectors.

Numerous power plant projects in the pipeline are likely to act as an opportunity for the market studied.

By end user, the architectural segment is expected to dominate the market due to an increase in construction activities in the region.

Egypt Paints & Coatings Market Trends

Acrylic Resin Type to Dominate the Market

Acrylic resins are the most widely used polymers in the paints and coatings industry. Most acrylic paints are water- or solvent-based and are available as emulsions (latices), lacquers (lower volume solids), enamels (higher volume solids), and powders (100% solids).

Common acrylic polymers come in a wide variety of types and combinations, such as methyl and butyl methacrylate.

The two principal forms of acrylic used are thermoplastic and thermoset. Thermoplastics acrylic resins are synthetic resins achieved by the polymerization of different acrylic monomers. Thermosets are cured at elevated temperatures by reacting with

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other polymers.?

Acrylic resin has major performance advantages, such as gloss, exterior durability, corrosion resistance, chemical resistance, solvent resistance, and hardness.?

Application of acrylic coatings is primarily found in the construction industry for high-end finishing in roofs, decks, bridges, floors, and other applications. Water-based acrylic coatings are high in demand due to the environmental concerns, like the negative impact of VOCs affecting the air quality.

Increasing Demand from Architectural Segment

Architectural paints and coatings are by far the largest segment in the whole paints and coatings industry. Architectural coatings are meant to protect and decorate the surface features.

These are used to coat buildings, homes, commercial applications, such as ?office buildings, warehouses, retail convenience stores, and shopping malls, and residential buildings.

The construction industry in Egypt has been among the fastest-growing in the world, expanding by an average of over 9% in the past few years. The country's construction projects accounted for about 10% of the total number of construction projects in Africa. The market witnessed recovery in 2021, with the increasing demand from the architectural industry, growing urbanization, and rising demand for eco-friendly coatings with new project announcements (such as the Green Cities Program, the Noor City Project in East Cairo, and skyscrapers at New Alamein Egypt).

Egypt has around 1,400 development projects, of which almost 70% of the ventures are in the advance stage and the remaining in the initial stage. There are upcoming projects in Mountain View iCity in New Cairo. Such factors are fuelling the demand for architectural coatings in the country.

Egypt Paints & Coatings Market Competitor Analysis

The Egyptian paints and coatings market is consolidated in nature, with the top five players accounting for over 70% of the market share. Some of the key companies in the market include (not in any particular order) Scib Paints (Asian Paints)?, MIDO Coatings, PACHIN, Akzonobel NV, GLC Paints?, and Sipes Egypt.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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