

Netherlands Floor Covering Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The floor covering market in the Netherlands recorded an increasing revenue share till 2019. However, due to the COVID-19 outbreak, the construction sector and the floor covering market were highly affected. The market is projected to recover slowly, with the government taking strategic decisions to resume regular life while minimizing the adverse effects of COVID-19.

The demand for aesthetically appealing designs has occupied a major share of the residential market. On the other hand, dynamic designs and bold colors have attracted commercial segments like hotels and offices in the Netherlands. The customers prefer floor coverings that reflect their traditional roots, especially ceramic tiles. Thus, the demand for old-Dutch designs intertwined with current designs is gaining more significance.

The Netherlands largely depends on importing the material for floor covering product manufacturing. The key players in the country's floor covering the market are a combination of several Nordic and European companies with a great presence in most EU countries.

Netherlands Floor Covering Market Trends

Belgium is the Largest Exporter of Floor Covering Products to the Netherlands

With the increasing demand for the construction market, the floor covering market in the Netherlands is growing. It has been recording high import value for the past few years. The Netherlands imports various floor covering materials from different countries in the world. Belgium has been the largest supplier of raw material products for the past five years. However, the overall imports of floor covering products from France to the Netherlands increased rapidly in 2018. Belgium recorded the highest import

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value in 2019, increasing from USD 4,513 in 2015 to USD 17,594 in 2016 and reaching USD 13,952 in 2019.

Carpets and Rugs Recorded High Import Value

The carpets and rugs segment of the floor covering market in the Netherlands has gained more significance in recent times. The segment has been recording high imports from various parts of the world. Belgium recorded a high export volume and became the leading supplier of carpets and rugs to the Netherlands in 2019, with around USD 137,000, followed by China with USD 37,474. India, Germany, and Turkey also exported high volumes, constituting around USD 99,000 import value.

Netherlands Floor Covering Market Competitor Analysis

The report covers major players operating in the floor covering the market in the Netherlands, along with their product portfolio, key financials, and developments. The floor covering market is transforming with many technological advancements and product innovations. A shift in the interests of key market players is visible with their heavy R&D investments to produce eco-friendly and recyclable flooring materials for all residential and non-residential applications.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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