

Sawn Wood Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The global sawn wood market is projected to register a CAGR of 4.1% during the forecast period (2022-2027).

The COVID-19 pandemic has had a direct and negative impact on the sawn wood market. Logistics interruptions and disruptions in supply chains and limited access to markets for selling products created significant deteriorations in the industry. The lockdown in different countries disrupted demand for sawn wood due to economic slowdowns, lack of purchasing power, thus, resulting in reduced income in most countries.

Sawn wood is used for a variety of purposes, including as a fuel for fires, in the manufacturing of paper, and as a construction material. Demand for sawn wood has been significantly affected by changes in income. All else being equal, increasing income tends to be associated with rising demand for wood products, particularly those used for construction and housing.

Asia-Pacific was the largest market for sawn wood. China is one of the main consumer of sawn wood in the region. An increase in consumption volumes is mainly driven by the rapid development of the Chinese children's furniture sector, where spruce sawn wood is widely used. According to FAO statistics China accounted for production of 77.2 million m³ sawn wood production in 2016 which was increased to 90.2 million m³ in 2019. The other major producing countries in the region are Japan, Turkey, Vietnam, India, Thailand and Malaysia.

Sawn wood production grew by 2% around the world in 2018 and the output of both sawn wood and panels reached a record high. Global production and trade in wood pulp also grew by 2% to reach new levels in 2018 - 188 million tonnes and 66 million tonnes respectively. China and the USA are the two main consumers of sawn wood in 2018. Over the past few years, the consumption of sawn wood in China grew by 34%, and the USA's consumption grew by 11%. The other three main consumers of sawn wood globally are Germany, Canada, and Japan. Therefore, increasing demand of sawn wood globally will boost the market over the years.

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Sawn Wood Market Trends

Rising Sawn Wood Production

For the past few years, global sawn wood production is increasing constantly. According to the FAO statistics, the global sawn wood production and trade of all major wood-based products recorded their highest ever values in 2018 (491.2 million meters cube), reflecting a steadily growing demand for sawn wood in the global market. From 2016-to 2018, the global sawn wood production increased by 6.1%. The global production of sawn wood in 2016 was 462.8 million m3, which increased to 491.2 million m3 in 2018 whereas, in 2020 it accounted for 472.7 million m3. With this growing momentum set to continue, the world's largest producing countries, largest exporters, and importers are expected to witness a stronger increase in their production and trading volumes over the near future.

The increasing demand for sawn wood was mainly due to increasing population, rapid urbanization, and changing levels of income. Factors, such as favorable climatic conditions and demand for wood from the construction sector are supporting the market. Hence, the market is anticipated to grow during the study period.

Asia-Pacific Dominates the Sawn Wood Market

Asia-Pacific was the largest market for sawn wood in global market. China is one of the major consumer of sawn wood in the region. According to FAO statistics, Asia - Pacific region imported sawn wood of 59.4 million m3, worth of 14,936.6 million USD in 2020. Out of the total import in the region, China accounted 57.0% of the total import alone, in 2020.

The majority of the wood consumed in China was used by industries such as paper making, the manufacture of fiberboard, particle board, furniture and plywood. Imports of sawnwood were mainly softwood in terms of volume, with value hardwood sawnwood higher than the softwoods. An increase in consumption volumes is mainly driven by the rapid increase in the demand by the furniture sector, where spruce sawn wood is widely used. Hence, the above mentioned factors driving the market in the region.

Sawn Wood Market Competitor Analysis

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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