

## **United Kingdom Home Textile Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 140 pages | Mordor Intelligence

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### **Report description:**

The COVID-19 outbreak has had a significant impact on business sectors and the overall economy of the United Kingdom. The lockdowns in the United Kingdom have led to the disruption of many business activities including the Home Textiles industry and affected the supply chain.

United Kingdom home textile market is mature and demand is heavily influenced by external factors such as household income, consumer confidence and spending, the underlying strength of the housing market and trends in home decor. Moreover, rising awareness about the benefits and comfort of stylish home textiles will also contribute to the market development. Changing home decor trends, frequent room makeovers, and short replacement cycles are the key factors responsible for the growth. Most manufacturers focus on new product development and capacity expansion to estimate existing and future demand patterns.

#### UK Home Textile Market Trends

##### Increasing Consumption of Home textiles is Driving the Market

The increasing rate of urbanization and improved quality of living are largely responsible for the growing demand for home textiles like bedding, bed sheets, towels, carpets, quilts, blankets, and covers. With improved standards of comfort and living, demand for better and quality home textile products has increased. The growing interest of consumers in organic and eco-friendly bed and bath linen products will have a positive impact on the market and contribute to its growth significantly over the forecast period.

##### Growing Bed Linen and Bed Spread Segment

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Bed linen includes bed sheets, bedspreads, pillow covers, cushion covers, flat sheets, blankets and door covers. Manufacturers are offering new and improved quality products with attractive designs. Some of the other factors aiding the growth include the booming housing sector and increasing consumer spending on home furnishing. Rapid urbanization and rising awareness about bed hygiene are likely to drive the home textile market.

## UK Home Textile Market Competitor Analysis

United Kingdom Home Textile Market is moderately fragmented in Nature. In terms of market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and by tapping new markets.

### Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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