

## **Asia-Pacific Ceramic Tiles Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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### **Report description:**

Ceramic tiles market, which is one of the leading variants of the flooring market has suffered several setbacks during 2020 due to the sudden COVID-19 pandemic. India the second largest ceramic tiles product was one of the worst-hit markets due to the virus outbreak which resulted in a shortage of finished tiles in the market. However, the construction sector which is the key market for ceramic tiles has also been suffering due to the COVID-19 which in turn affecting the ceramic tiles market with revenue losses.

The Asia-Pacific ceramic tiles market held the largest share of the global ceramics market and is expected to continue its dominance throughout the projected years. Asia Pacific, being the largest manufacturer and consumer of ceramic tiles, shows signs of emerging as a dominant region during the forecast period. Moreover , the booming construction sector in this region will be the major contributor to the growth in the consumption in this region.

Countries such as India, China, and Japan are also attracting heavy investments from the global players, thus propelling the market growth. The rising demand for designer and modular tiles, expanding construction market sector, and the various government initiatives promoting the ceramic industries are primarily responsible for driving the market growth in this region. Rapid industrialization and urbanization along with cost benefits are the prime reasons for the growth of ceramic tiles market in Asia-Pacific region.

### **APAC Ceramic Tiles Market Trends**

**China is One of the Leading Producers of Ceramic Tiles in Asia- Pacific Region**

China is a major ceramic tile producing country in the Asia-Pacific region. The main drivers of the market growth in China are low

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production costs and abundant raw material availability. The increasing population in the region and the growing urbanization has resulted in the increasing infrastructure development in the region. The ceramic tiles are being used increasingly in the country in the residential and commercial green buildings for improving indoor air quality, achieving energy efficiency, and saving water. Thus, a considerable growth rate is estimated to be recorded in China during the forecast period.

#### New Construction Segment is Driving the Market

The new construction segment is projected to dominate the ceramic tiles market, in terms of value, through the forecast period. It is easier and more cost-efficient to install ceramic tiles in new constructions than in replacement & renovation activities. Ceramic tiles market for new construction activities shall witness maximum gains over the forecast timespan. This can be attributed to the rising construction business in Asia Pacific, which has led to an exponential demand for ceramic tiles in case of residential and institutional construction projects. Increase in new construction activities in Asia Pacific especially in China and India is the major factor which is expected to drive the demand for ceramic tiles

#### APAC Ceramic Tiles Market Competitor Analysis

The report covers major international players operating in the Asia-Pacific Ceramic Tiles Market. In terms of market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and by tapping new markets.

#### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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6.2.20 Centura Tile Inc.\*

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