

Indonesia Furniture Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

During the Covid-19 pandemic, exports of furniture products from January to May 2020 increased significantly by 51.3 percent compared to the same period last year. This increase certainly gives fresh air to the performance of national exports. Furniture exports from Indonesia to the US in January-May 2020 were recorded at USD 582.11 million. This figure increased by 51.3 percent compared to the previous year's period, which was recorded at USD 384.82 million.

Indonesia has long been one of the world's leading furniture manufacturers. As one of the world's fastest-growing furniture manufacturers and most popular furniture exporters, Indonesia's furniture market is highly segmented and competitive. Its teak furniture and rattan furniture products are in high demand in local and international markets. Indonesia's Furniture industry has been designated as a priority sector for the country due to being a labor-intensive industry. The Indonesian government has set a target to increase the country's furniture export value which will drive the furniture industry in Indonesia. With strong government support and a positive market landscape, Indonesian furniture manufacturers are expected to increase their export values soon.

Indonesia Furniture Market Trends

Growing Tourism in Indonesia is Driving the Market

Tourism in Indonesia is an essential component of the Indonesian economy and a significant source of its foreign exchange revenues. The demand for furniture was also augmented due to the growing tourism in various regions of Indonesia, where the setting up of hotels and resorts in Bali was among the major market drivers. The increasing hospitality sector due to expanding tourism in Indonesia is expected to augment the furniture market revenues due to the rising demand for luxurious furniture by hotels set up in the country.

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Growing Demand for Bedroom Furniture

The furniture industry in Indonesia has long been one of the world's largest in terms of furniture manufacturing and furniture exporting. The furniture in this bedroom furniture market segment ranges from beds with mattresses of different shapes and sizes to clothes closets, nightstands, and dressers. Economic growth and rising household incomes are a few factors encouraging users to spend on commodities, including furniture, increasing the demand for bedroom furniture in recent years. Furniture market players operating in the country used both locally and internationally available raw materials, including traditional rattan and high-quality teak, mahogany, and redwood.

Indonesia Furniture Market Competitor Analysis

The report covers major international players operating in the Indonesian furniture market. Regarding market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping new markets.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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