

United Kingdom Floor Covering Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The Floor Covering market, like any other market, was impacted by the COVID-19 pandemic. Sales desire was weakened and slowed. Floor coverings could not be installed due to nationwide lockdowns induced by the COVID-19, and unlike many other industries, floor coverings could not transfer online.

A large number of consumers seeking high-quality products is projected to benefit the floor covering industry. The market is expected to rise due to rising disposable income, a growing housing market, and increased desire for premium flooring solutions.

Floor coverings include knotted, woven, tufted carpets and textiles, wooden flooring, laminate, self-adhesive strips, and other plastic coverings. New trends and innovation in the construction industry is the major factor driving the growth of United Kingdom Floor Covering market. The floor coverings are mainly applied in residential and commercial spaces to offer comfort, decoration, safety, and durability to the flooring space.

Because of the increased need for comfort and privacy as a result of noisier surroundings, the flooring industry has seen an increase in demand for insulation, since a well-insulated floor produces a better sound environment. As a result, there is an increasing need for insulation, which is driving market expansion. Consumer preferences for visually better patterns, textures, and colors, as well as low-maintenance and easy-to-install floorings, are expected to propel market expansion.

UK Floor Covering Market Trends

Ceramic Tiles Segment is Growing Significantly

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Ceramic tile can be one of the more affordable flooring materials. Ceramic flooring is easy to care for, especially glazed tiles, which have a hard-protective top layer that makes them impervious to water and most stains. Ceramic tiles are available in a wide range of colours, size, textures, thus are gaining consumer attraction for flooring applications. These tiles are environment friendly materials that comply with green building standards. Rising demand for ceramic flooring for use in high traffic commercial sectors and industrial sectors projected to drive the United Kingdom floor covering market over the forecast period.

Commercial Sector to Drive Growth of United Kingdom Floor Covering Market

Flooring plays a key role in enhancing the overall atmosphere of a commercial landscape. Considerable growth of the commercial sector is one of the key growth drivers that are likely to increase the consumption of floor coverings. The development of new innovative products and hassle-free installation techniques has driven the floor covering demand in the commercial sector. Thus, United Kingdom floor covering market is expected to grow during the forecast period. United Kingdom floor covering market is primarily driven owing to escalating commercial sector which includes office buildings, medical centres, hotels, malls, and retail stores.

UK Floor Covering Market Competitor Analysis

The report covers major international players operating in the United Kingdom Floor Covering Market. In terms of market share, some of the major players currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies are increasing their market presence by securing new contracts and by tapping new markets.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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