

## **Europe Caustic Soda Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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### **Report description:**

The Europe Caustic Soda Market is estimated to reach over 9,630 Kilotons by the end of this year and is projected to register a CAGR of over 4.5% during the forecast period.

The market was/is negatively impacted due to the COVID-19 pandemic in the region, including decreased demand and productivity, supply chain disruptions, and regional lockdowns; however, the market showed significant growth in 2021 and continued to grow in 2022.

#### Key Highlights

Over the medium term, the major factor driving the market studied is increasing usage in alumina production and the growing use of soap and detergents.

On the flip side, health hazards and stringent regulations related to caustic soda is the key factor anticipated to restrain the growth of the target industry over the forecast period.

Germany is likely to represent the largest market over the forecast period due to the increasing consumption of organic chemicals, inorganic chemicals, and pulp and paper segments.

Europe Caustic Soda Market Trends

Organic Chemicals Segment to Dominate the Market

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Caustic soda is mainly a reagent or basic solution to manufacture organic chemicals. Organic chemicals use caustic soda to manufacture major organic chemicals, such as methanol, sulfites, phosphites, hydroxyl ethyl cellulose, carboxymethyl hydroxyethylcellulose, cellulose ether, methylcellulose, propylene oxide, polycarbonate, ethylene amines, epoxy resins, acetic acid, and epichlorohydrin. Moreover, many organic chemical manufacturers use it for neutralization and gas scrubbing. Epoxypropane (propylene oxide), another important organic chemical, also uses caustic soda for manufacturing polyurethanes. Caustic soda is also an intermediate for various organic chemicals such as dyes, pigments, and agrochemicals. Germany, Belgium, and Spain are the major countries producing organic chemicals, with the increasing demand for caustic soda in the production of polycarbonate, methanol, polyurethane, epoxy resin, acetic acid, etc. According to the United Nations COMTRADE database on international trade, the European Union's organic chemical exports totaled USD 67.95 billion in 2021, and imports of organic chemicals was USD 81.52 billion in 2021. Owing to the above-mentioned factors, the demand for caustic soda from the organic chemical segment is expected to increase over the forecast period.

## Germany to Dominate the Market

Germany is expected to be the leading market for caustic soda in Europe. The increasing demand for caustic soda from various applications such as pulp and paper, chemicals and soap, and detergents, is expected to drive the caustic soda market in Germany.

Some of the manufacturers and suppliers of caustic soda in Germany are Globe Chemicals GmbH, BdvBehrens GmbH, Wiechers& Helm GmbH & Co. Kg, PCC SE, BrewtechGmbH, Global Bridge Company, and Vanguard Logistics Serv, among others.

The German pulp and paper industry represents one of the world's largest pulp and paper industries. According to Germany's Federal Statistical Office, the country's recycled paper import volumes reached 5.3 million tons in 2021, growing by 21% compared to 2020 when German paper mills imported 4.4 million tons of recycled paper.

The German chemical industry represents one of the largest chemical manufacturing industries across Europe, generating an estimated contribution of about 27% of Europe's chemical industry's total revenue. The German chemical industry plays an important role and remains a European leader in chemical sales, exports, investments, and spending. Local companies still export more chemicals than any other European country and more than China.

According to VCI, the country reflected a strong performance in 2021, with chemical sales increasing by about 11% in 2021 annually, thus amounting to EUR 220 billion. Moreover, chemical industry capacity utilization accounted to 86% in 2021, with every one of five manufacturers hitting full capacity.

Hence, owing to the above-mentioned factors, the demand for caustic soda in Germany is expected to further grow over the forecast period.

## Europe Caustic Soda Market Competitor Analysis

The European Caustic Soda Market is partially consolidated in nature. Some of the major players in the market (in no particular order) include Dow, INOVYN, Kem One, Nouryon, and Westlake Vinnolit GmbH & Co. KG.

### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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