

Europe Office Furniture Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The European office furniture market is expected to register a CAGR of more than 3% over the next five years.

The office furniture market in Europe is anticipated to witness strong growth in the forecast period. Some of the major factors attributing to this growth are the increasing number of offices in the region and the emerging trends for office spaces such as flex offices and coworking spaces.

The European furniture sector is still grappling with the effects of the COVID-19 pandemic, with no certainty yet that the most dramatic swings in supply and demand are in the past. The contraction in 2020 was particularly large in the office furniture sector, following the decline in investment by both industry and the service sector.

Office furniture accounts for nearly 10-15% of the overall furniture consumption in Europe. The top five producers of office furniture in the region are Germany, France, the United Kingdom, Italy, and Spain. This region also exports office furniture products to North America, Latin America, Asia, and the Middle East. Almost 40% of the European exports of office furniture originate from Italy and Germany as these are the major manufacturing countries for office furniture.

Europe Office Furniture Market Trends

Increasing Production of Office Furniture in Europe is Anticipated to Drive the Market

European office furniture production increased significantly in the past six months. Around 84% of the office production in Europe originates in Western Europe, and the remaining production happens in Central Eastern Europe.

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Office furniture consumption in Europe has also increased in the past few years, indicating the rising demand for furniture products in the region. Some of the major countries in the region that produce office furniture include Austria, Italy, France, and Spain in the Western European market. Germany, Italy, Poland, France, and the United Kingdom are the major producers of office furniture products in the Eastern part of Europe. However, Germany, Italy, Poland, the United Kingdom, and France rank among the top 12 furniture manufacturers worldwide and hold a combined share of 66% of Europe's furniture production.

In terms of materials used, there is a trend away from the use of wood in EU office furniture production toward plastic and metal, although wood still accounts for important shares of production (80% in office desks, 30% in worktops, 50% in cabinets, storage and filing system and wall to wall units).

Germany is One of the Leading Countries for Office Furniture

The German office furniture segment has been recording a stable upward trend for the past five years, with a steady rise in the annual sales of office furniture in the country. The main drivers of growth were high-quality ergonomic swivel chairs, which encourage health-promoting seating, and furniture for communication zones. There is also a rising demand for work tables with adjustable heights.

The demand for office furniture is also increasing in domestic businesses in the country due to the support of new work environments. There is also an increasing demand for ergonomic equipment for home offices and other workplaces outside of the company locations are also increasing. Industry experts see digitization as a key factor in the continued strong demand for redesigned office workplaces.

Some of the major export markets of office furniture include France, the Netherlands, Austria, and Switzerland, and there was also increased demand from Italy, the Benelux countries, and Eastern Europe.

Europe Office Furniture Market Competitor Analysis

The European office furniture market is fragmented with the presence of players such as Steelcase, Kinnarps, Nowy Styl, and Herman Miller Europe. European furniture manufacturers have a good reputation worldwide due to their creative capacity for new designs and responsiveness to new demands. The industry is able to combine new technologies and innovation with cultural heritage and style and provides jobs for highly skilled workers.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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