

Egypt 3PL Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The Egypt 3PL Market is anticipated to register a CAGR of more than 9% over the forecast period.

Key Highlights

The growth of the 3PL market in Egypt is primarily driven by the expansion of maritime transportation, while some obstacles, such as high logistics costs, may restrain market expansion. The increased maritime traffic is one of the main factors fueling growth in Egypt's 3PL industry. With access to the Red Sea and the Mediterranean Sea, Egypt's location makes the marine industry one of the nation's most important transportation sectors. More than 90% of the country's foreign trade is carried out by maritime transit. The maritime transportation industry is expanding thanks to the expansion of key industries like oil and gas, textiles, food processing, and construction.

A customs and logistics center will be built and run by Agility, a pioneer in supply chain services, infrastructure, and investment, in the Suez Canal Economic Zone. Agility has spent USD 60 million to construct two 100,000 SQM customs and logistics centers, one in the industrial area of Ein Sokhna and the other in East Port Said. The project will be carried out in the second half of 2023.

The maritime transportation industry is expanding due to the expansion of key industries like oil and gas, textiles, food processing, and construction. With 8.0% of global maritime traffic flowing through the Suez Canal annually, followed by an increase in foreign companies from Turkey, Spain, India, and China, Egypt is being exploited as a logistic hub for goods destined for the European market. In turn, this is expected to fuel the expansion of Egypt's 3PL market throughout the forecast period.

Egypt 3PL Market Trends

Growth in Maritime Transport in Egypt

Egypt is expanding the Suez Canal by widening and deepening an extra 30 kilometers while opening up an additional 10 kilometers for two-way trade. The project's second stage entails excavating 40 meters from the eastern side of the canal to

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broaden the 30-kilometer section running south to the canal's mouth. There will also be a six-foot increase in depth in this area where the Ever Given ship was grounded.

22,400 metric tons of aviation freight were moved through Egypt in April 2022. This was a decrease from April 2021 and the prior month. 42.1 million metric tons of cargo were transported by sea in the fourth quarter of 2021. Alexandria, Sokhna, Port Said, and Damietta are Egypt's four major ports and are getting closer to being fully utilized. Sokhna's and Damietta's utilization rates hit 94% and 90%, respectively. As a result, terminal operators have been expanding current facilities and constructing new ones.

Hutchison Ports announced investments in August totaling USD 700 million to establish two new ports at El Dekheila in Alexandria and Sokhna. The development of a new terminal in Abu Qir, in northeast Alexandria, has already been underway for two years. In addition, CMA CGM is constructing general cargo, roll-on/roll-off (RO/RO), and a 1.5 million TEU container terminal in Alexandria.

Increase in Infrastructure Investment Driving the Market

According to a report released by the Ministry of Planning and Economic Development on August 2022, the total targeted investments for the Egyptian transport sector are estimated to be around EGP 307 billion (USD 12.48 Billion) in the general plan for fiscal year (FY) 2022/2023, compared to EGP 240.7 billion (USD 9.78 Billion) for FY 2021. According to data, the transport sector is expected to produce EGP 672.4 billion (USD 27.33 Billion) at current prices in FY 2022/2023, up 14.7% from EGP 586.5 billion (USD 23.84 Billion) in the base year 2021/2022.

According to the Ministry of Transportation, Egypt has planned close to 80 projects in the transportation sector, including port development, container terminals, cruise berths, marine passenger terminals, multimodal transport, river ports, and metro in the process providing investment opportunities to the private sector. The anticipated cost of these initiatives, which are either in the planned or construction stages, is EGP 129 billion (USD 6.6 billion).

Egypt 3PL Market Competitor Analysis

The 3PL market in Egypt is highly fragmented, with the presence of both domestic and international players in the country, including DHL, FedEx, UPS, and Aramex. Major companies engaged in the maritime freight business are Kuehne + Nagel, Panalpina, Expeditors, and Agility. With 'Vision 2030' in action and sustainable development being one of the key focus areas of logistics service providers, companies are adopting technological improvements, like electronic data interchange (EDI), radio frequency identification (RFID), cloud storage, automated machines, robotics, and electronic vehicles, to increase productivity and reduce the operating costs.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Deliverables

1.2 Study Assumptions

1.3 Scope of the Study

2 RESEARCH METHODOLOGY

2.1 Analysis Methodology

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2.2 Research Phases

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

4.1 Current Market Scenario

4.2 Market Dynamics

4.2.1 Drivers

4.2.2 Restraints

4.2.3 Opportunities

4.3 Value Chain / Supply Chain Analysis

4.4 Industry Policies and Regulations

4.5 General Trends in the Warehousing Market

4.6 Demand from Other Segments, Such as CEP, Last Mile Delivery, and Cold Chain Logistics

4.7 Insights into the E-commerce Business

4.8 Technological Developments in the Logistics Sector

4.9 Industry Attractiveness - Porter's Five Forces Analysis

5 MARKET SEGMENTATION

5.1 By Service

5.1.1 Domestic Transportation Management

5.1.2 International Transportation Management

5.1.3 Value-added Warehousing and Distribution

5.2 By End User

5.2.1 Agriculture, Fishing, and Forestry

5.2.2 Consumer and Retail

5.2.3 Life Sciences and Healthcare

5.2.4 Manufacturing and Automotive

5.2.5 Oil & Gas and Quarrying

5.2.6 Other End Users

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration Overview

6.2 Company Profiles

6.2.1 Agility

6.2.2 Aramex

6.2.3 DB Schenker

6.2.4 DCM

6.2.5 DHL Supply Chain

6.2.6 DP World Sokhna

6.2.7 Eastern Logistics

6.2.8 El Nada For International Services

6.2.9 Expeditors

6.2.10 FedEx

6.2.11 Intex Express

6.2.12 Kuehne+Nagel

6.2.13 Panalpina

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6.2.14 UPS*

7 INVESTMENT ANALYSIS

7.1 Recent Mergers and Acquisitions

8 FUTURE OF THE MARKET

9 DISCLAIMER

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