

Decorative Tiles Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The decorative tiles market is expected to grow witness strong growth, owing to factors such as increasing building construction spending and rising interest in bathroom and kitchen renovation projects, worldwide. Furthermore, the rise in urbanization and an increase in the development of commercial infrastructure are some of the other factors fuelling the demand for decorative tiles.

Globally, there is an increase in the investments in infrastructure development in developed as well as developing countries which is another factor driving the global decorative tiles market.

The growing popularity of 3D-printed tiles is one of the major trends being witnessed currently in the decorative tiles market. As decorative tiles are traditionally made from a mixture of clay, sand, and other materials. and 3D tile printing is a technique causing less pollution, it is gaining immense popularity. With the use of 3D printing, tile companies can introduce elegant facets and design textures into their product.

Rising demand for decorative tiles, owing to their stain and scratch resistance and ability to mimic the appearance of more expensive natural stone and hardwood tiles, is another factor that is anticipated to boost the adoption of these tiles in the next few years.

Decorative Tiles Market Trends

The Residential Segment is Likely to Dominate the Decorative Tiles Market

The residential segment accounted for the largest market share in decorative tiles in 2018. Increased private and residential

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construction activity due to the rising disposable income of consumers are some of the major factors fostering the growth of decorative tiles in the residential segment. The construction activity is growing rapidly at a worldwide level and there is an increase in the growth of housing units which is likely to further propel the growth of decorative tiles in the anticipated period.

Decorative tiles made from porcelain, marble, and stones are designed specifically for construction type and theme. They enhance the aesthetic appeal of walls and floors and increase the value of the construction sector.

Asia-Pacific is Anticipated to be a Key Market for Decorative Tiles

The Asia-Pacific region is expected to account for a major share of the global market for decorative tiles, during the forecast period. The residential sector in countries across the region witnesses a high demand for decorative tiles. Furthermore, the increase in new construction activities and the partial recovery of the commercial construction sector are other factors anticipated to boost the market for decorative tiles in the Asia-Pacific region, in the near future.

Decorative Tiles Market Competitor Analysis

The global decorative tiles market is highly fragmented, with several companies competing against one another. Several key players engage in the development of innovative products, to expand their product portfolios. Some of the key manufacturers operating in the global market are RAK Ceramics, Group Lamosa, Mohawk Industries, Johnson tiles, and Kajaria Ceramics.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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