

Global Nuts and Seeds Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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Report description:

The global nuts and seeds market is expected to register a CAGR of 5.87% over the forecast period (2023 - 2028).

The nuts and seeds market has been affected by the COVID-19 pandemic, at different stages, right from production to procurement to end-product distribution. However, COVID-19 has transformed the way people consume food as people changed their priorities and invested more in buying healthy and immunity-boosting food products which in turn boosted the sales of the nuts and seeds market. The COVID-19 pandemic also resulted in the generation of opportunities for many private players to emerge in the markets to cater to the inflated demand for nuts products, which in turn benefited the manufacturers.

The market is mainly driven by the growing awareness of the health benefits of nuts and seeds as they are rich sources of fiber, protein, vitamins, antioxidants, and other essential minerals, and the increasing popularity of the paleo diet. They are a good source of saturated fats and help in maintaining a healthy heart and brain. Hence, due to the nutritional benefits, they serve as an excellent meal substitute.

Nutrition and allergy experts estimate that 32 million people in the United States have food allergies, including to tree nuts and peanuts, and may also be lactose or gluten intolerant. This factor is restraining the growth of nuts and seeds market.

Nuts & Seeds Market Trends

Increasing Healthy Snack Demand is Fostering the Nuts and Seeds Market

As the millennial population is becoming health conscious, their consumption pattern is also leading to the increased demand for

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nutrient-rich foods. The manufacturers have been developing products that can satiate the market demand for nut- and seed-based products, especially among body-conscious consumers. The increasing consumer inclination towards value-added food products such as lotus seeds in smoothie bowls is further boosting the demand for the nuts and seeds market. The prominent players are focused on research and development for new product launches that can address the growing consumer demand. The increasing adoption of nuts and seeds by processed food manufacturers as a high-value and healthy food inclusion ingredient is further boosting the demand.

The Asia-Pacific Market is Rapidly Gaining Potential for Nuts and Seeds

The importance of cashew nuts, peanuts, and almonds in several cuisines has played a part in driving market demand in the region. The importance of nuts and seeds for patients suffering from, or at risk of suffering from cardiovascular diseases has driven market demand. Besides, doctors and medical practitioners have discretely explained the benefits of nuts and seeds for various population groups in the region. In addition, seeds are also used as an additive in the region. They form an imperative component of several spices and condiments. Moreover, favorable climatic conditions, increased demand for seeds from the neighboring countries, and the adaptation of technology to meet the demand are some of the factors driving the seed market in the region. The dominant players in the market are strengthening their product portfolio to meet the demand and concerns of the farmers which are leading to the development and growth of the nuts and seeds market in the region.

Nuts & Seeds Market Competitor Analysis

The market for nuts and seeds is competitive, owing to the presence of large regional and domestic players in different countries. Emphasis is given on the merger, expansion, acquisition, and partnership of the companies along with new product development as strategic approaches adopted by the leading companies to boost their brand presence among consumers. Archer Daniel Midlands Company, Olam International, The Wonderful Company, are some of the major players in the nuts and seeds market.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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