

Plasma Feed Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The plasma feed market is projected to witness a CAGR of 5.8% during the forecast period 2022-2027.

The outbreak of the COVID-19 pandemic in Q1 of 2020 had a strong impact on the overall growth of the plasma feed market globally. Lockdowns across the globe in 2020 and continued restrictions till 2021 disrupted the supply chain and posed challenges for manufacturers in the plasma feed market, thus, slowing down the growth of the market.

Plasma is a component of blood that is rich in various nutrients like protein, enzymes, salts, etc. Derived from plasma, plasma feed is a natural source of high-quality protein and other nutrients, which is expected to gain traction owing to the increasing demand for natural feed ingredients.

The increasing demand for alternative protein sources in the animal feed industry coupled with the rising demand for plasma feed as a replacement for antibiotics is fuelling the market for the plasma feed industry. Moreover, increasing life expectancy and limited availability of land and water resources for animal feed production coupled with robust demand for animal-based protein sources are driving the global market for plasma feed proteins.

The Asia-Pacific plasma feed market is anticipated to be the largest geographical segment during the forecast period. The steadily improving economy in the Asia-Pacific region is expected to be driving the overall meat food market, which in turn, would boost the plasma feed market as well. According to the Food and Agriculture Organization (FAO), the demand for livestock products has grown in the region in recent years. For instance, consumption of meat grew at a rate of 5% while consumption of dairy products grew at a rate of 4% per year. The increasing demand for pork in the region, along with the rise in the consumption of beef in China, is anticipated to eventually improve the market supply needs of plasma feed manufacturers.

Plasma Feed Market Trends

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Increasing Demand for Animal-based Protein Sources

Increasing pressure on the livestock industry has intensified in recent years to meet the growing demand for meat and high-value animal protein. Population growth, rising incomes in developing nations, and urbanization have led to a surge in global livestock consumption. The level of income and consumption of animal protein has been found to be directly correlated to the consumption of milk, meat, and eggs, which is increasing at the expense of staple foods.

The highest growth in meat consumption is expected from the Asia-Pacific and Latin American regions, because of changing diet patterns, urbanization, and economic growth. The demand for fish is increasing rapidly as more and more people become aware of the health benefits of fish consumption. Thus, the increasing life expectancy and limited availability of land and water resources for animal feed production coupled with the robust demand for animal-based protein sources is driving the plasma feed market.

North America Dominates the Market

The United States and Mexico are the major markets that account for nearly 88% of the North American plasma feed market. Beef, poultry, and veal are the most commonly consumed meats in North America. By value, North America accounts for 28% of the global market. The United States is a well-established market with strong demand for organic meat, which has compelled farmers to use natural ingredients.

In 2017, the US Food and Drug Administration banned the use of antibiotics as a feed supplement. Due to this ban, growth promoters are not likely to be available in the country but plasma feed protein sources can be used as an alternative to antibiotics. Stringent approval systems in place by the US government on certain feed additives are making it difficult to manufacture and market new products, thereby fueling the need for alternatives and boosting the demand for plasma feed ingredients.

Plasma Feed Market Competitor Analysis

The market for plasma feed is still at a very nascent stage, which has resulted in the consolidated nature of the market. However, even in developed economies, the plasma feed market is at a nascent stage due to the lack of awareness and regulatory structure barricading the market's growth. Additionally, in a few developed economies, the market is highly regulated, making it difficult for new players to enter the market.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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