

## **Mortuary Equipment Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 109 pages | Mordor Intelligence

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### **Report description:**

The mortuary equipment market is expected to record a CAGR of 6.5% during the forecast period (2022-2027).

The COVID-19 pandemic represents an international health crisis that is challenging to all governments. Health practitioners in different fields must guide people and governments to achieve safe health practices. As per the World Health Organization data, as of March 1, 2022, there were 5,952,215 deaths reported globally due to COVID-19. Due to the outbreak, the mortality rate across countries increased multi-fold, thus boosting the demand for mortuary equipment and significantly impacting the market. The study titled "All-cause mortality during the COVID-19 pandemic in Chennai, India: an observational study", published in December 2021, found that between March 1, 2020, and June 30, 2021, 87,870 deaths were registered in Chennai, India, exceeding the expected deaths by 25,990 or 5<sup>18</sup> excess deaths per 1,000 people. Thus, the death rate in India and worldwide increased substantially, impacting the market's growth.

The major factors attributing to the growth of the mortuary equipment market are decreased life span and increased number of morgues and hospitals. For instance, according to the article titled "Life expectancy decreased in most high-income countries", published in November 2021, a total of about 28 million more years of life were lost than expected, and it is further expected to decrease during the forecast period, thus driving the market.

Furthermore, the growing burden of the geriatric population may lead to increased mortality rates, subsequently boosting the market. As per the World Ageing Report 2020 Highlights, 727 million people were aged 65 years and above in 2020, which is expected to increase to 1.5 billion by 2050, thus driving the market studied.

Additionally, rising technological improvements in terms of automation and the development of convenient equipment are the

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major trends observed in the mortuary equipment market. Thus, the rising demand to upgrade and replace the traditional platforms with advanced equipment is expected to drive the market.

## Mortuary Equipment Market Trends

### Refrigeration Unit Segment By Product Type is Expected to Hold the Largest Market Share

The refrigeration unit segment is expected to account for the largest market revenue over the forecast period, owing to the equipment's high demand and high purchase and installation costs. The availability of customized storage units in various sizes that assist the transfer of cadavers and the rapid establishment of new private morgues that also provide funeral services mainly drive the growth of the refrigeration units market.

Additionally, the establishment of morgues worldwide increases the demand for the installation of refrigeration units, further driving the market's growth. For instance, in March 2020, the UK government created a network of temporary mortuaries to cope with the rising death toll from COVID-19, thereby driving the market.

### North America Dominates the Market and May Continue the Same Trend During the Forecast Period

North America is anticipated to account for the largest share of the mortuary equipment market. The dominance is due to a higher death rate in the region and an increase in the number of hospitals and private morgues. The US market is expected to contribute to the growth significantly. For instance, as per the article titled "New York City Deploys 45 Mobile Morgues as Virus Strains Funeral Homes", published in April 2020, 45 mobile morgues were established in New York City, which require mortuary equipment, thus driving the market.

Moreover, in May 2020, Mopec, a leading provider of American-made medical equipment and laboratory products to the pathology, histology, necropsy, autopsy, and mortuary industries, ramped up its production and is producing 1,000 body bags every day in response to the worldwide shortage caused by COVID-19.

Europe contributed to the second-largest market share due to the rapid adoption of advanced technologies, thus boosting the global market. As major populations in these regions follow Christianity, the demand for funeral services is high, thus boosting the market's growth. The Asia-Pacific region is expected to witness the fastest growth rate in the mortuary equipment market. The rapid growth is expected due to the growing number of hospitals and steep advancement in the healthcare infrastructure, coupled with the proliferation of private mortuaries in the region. Local market players and new entrants in developing countries like India and China also constitute a major share of the market's revenue.

## Mortuary Equipment Market Competitor Analysis

The mortuary equipment market is moderately competitive and consists of several major players. Some of the key players are introducing advanced equipment with automation, enabling forensic investigations and academic researchers more convenience, while others are distributing the products and boosting their market position globally. Some companies are partnering with hospitals to boost their revenues. The major players in the market are Thermofisher Scientific, Roftek Ltd, SM Scientific Instruments Private Ltd, KUGEL Medical GmbH & Co. KG, and LEEC Ltd.

### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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