

## **Chickpea Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 101 pages | Mordor Intelligence

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### **Report description:**

The chickpea market is projected to register a CAGR of 4.8% during the forecast period (2022-2027). Chickpea (*Cicer arietinum*) is one of the major pulses cultivated and consumed in India. It is one of the oldest and most important sources of protein. After dry beans and peas, chickpea is the third most important pulse crop grown in the world. Chickpea accounts for 20% of the global pulse production.

During the COVID-19 pandemic, government authorities such as United Nations Children's Fund (UNICEF) also recommended chickpea in the diet, as it provides an abundance of nutrients, can be stored for months or even years, and can be included in meals in many ways. Thus, such recommendations further boosted chickpea consumption around the world during the pandemic.

The year 2016 was declared the "International Year of Pulses", which increased attention toward the global production of pulses. Increasing consumption of chickpeas as snacks in developed countries is expected to boost the global market during the forecast period. The Asia-Pacific region is projected to register the highest growth rate during the forecast period since India is the largest producer as well as consumer of chickpea, accounting for approximately 8 million tonnes of production annually, which is 70% of global chickpea production.

### **Chickpea Market Trends**

#### **Increasing Production in India**

India is the largest country in terms of Chickpea production. The area under chickpea cultivation in the country has significantly increased over the recent years. For instance, according to Food and Agriculture Organization (FAO) data, the area under chickpea cultivation was 9.6 million hectares in 2017 in India, which increased to 10.9 million hectares by the year 2020. Being of high nutritional value, the awareness being created for the consumption of healthy products is expected to drive the market during the forecast period.

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The production of chickpeas is also rising in the country. For instance, as per FAO data, 9.3 million metric ton of chickpeas were produced in the country in 2017, which increased to 11.0 million metric ton by 2020.

#### Increasing Chickpea Consumption is Driving the Import

Chickpeas are used as snacks in many parts of the world and are even used in salads. Changing lifestyles and increased awareness regarding healthy eating are expected to fuel the market growth over the forecast period. Chickpeas are rich sources of fibers, folate, zinc, and protein. For instance, in Turkey, salted roasted chickpeas are consumed in the form of "Leblebi" spiced with cloves, and in South Asia, chickpeas are mostly consumed as snacks as well as curry. Many companies are introducing innovative snacks products made from chickpea in the market. For instance, in 2020, chickpea chips were launched by Kibo Foods. Therefore, the growing consumption of chickpeas in different forms will drive the chickpea market during the forecasting period.

The demand for chickpea-based snacks is rising in many parts of the world. For example, in February 2020, The Bean Company launched chocolate-covered chickpea snacks in the United States. This stimulated demand has resulted in the rising import of this commodity in such countries. For instance, according to ITC Trademap Data, the chickpea import volume in the United States increased by 20% in 2020 compared to 2019.

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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