

Bronchitis Treatment Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 112 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The bronchitis treatment market is expected to grow at a CAGR of 3.6% over the forecast period (2022-2027).

The onset of the COVID-19 pandemic has led to a reduction in the number of patient visits that reduced the number of patients opting for bronchitis treatment, thereby impacting the market growth. For instance, as per a September 2020 published article titled, "Reduction in ambulatory visits for acute, uncomplicated bronchitis: an unintended but welcome result of the coronavirus disease 2019 (COVID-19) pandemic", the COVID-19 pandemic, while challenging for so many other aspects of antimicrobial stewardship, has led to an overall net reduction in ambulatory adults seeking care for bronchitis in the health system and has resulted in a dramatic reduction in antibiotic prescriptions for the condition. As a result, the impact of COVID-19 on the market was adverse during the initial phase of the pandemic.

Further, the major factors fueling the market's growth are the rise in the geriatric population with an augmented incidence of bronchitis, the growing prevalence of chronic obstructive pulmonary disease (COPD), an upsurge in the smoking populace, and rising levels of chemical pollutants.

The increased prevalence of COPD is a major factor driving the market growth. For instance, as per the House of Commons 2022, NHS Digital data shows that in 2020-2021, approximately 1.17 million people in England have been diagnosed with COPD, which is around 1.9% of the population. Also, as per a June 2021 update by the World Health Organization (WHO), chronic obstructive pulmonary disease (COPD) is the third leading cause of death worldwide, causing 3.23 million deaths in 2019. Thus, the increasing burden of COPD is leading to increasing demand for bronchitis treatment, as chronic bronchitis is one of the most common conditions leading to COPD, thereby contributing to the market growth.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

However, the patent expiry of key drugs is a major factor hindering the bronchitis treatment market's growth.

Bronchitis Treatment Market Trends

The Bronchodilators Segment is Expected to Show a High Growth During the Forecast Period

By class of drugs, the bronchodilator segment is anticipated to hold a major share of the market. Bronchodilators are drugs that open the airway passages and are also used for expanding the windpipe, thus improving the breathing of individuals suffering from lung infections, bronchial asthma, and chronic obstructive pulmonary disease (COPD). Bronchodilators are the first-line medication for the treatment of bronchitis for clearing the airway obstruction, which is an essential parameter in chronic bronchitis to ease the breathing in patients.

Further, the major factors, such as the increasing incidence of respiratory diseases, the rising prevalence of smoking, and the rising product approvals, are driving the growth of the market segment. Therefore, as the number of respiratory diseases is increasing, the demand for bronchodilators is all set to increase. For instance, as per a February 2022 article published by the National Center for Bio, titled "Acute Bronchitis", it is estimated that every year, 5% of the general population reports an episode of acute bronchitis, accounting for more than 10 million office visits annually. Thus, the growing burden of bronchitis is increasing the demand for bronchitis treatment, thereby contributing to the market growth.

In addition, several market players are engaged in the implementation of strategic initiatives, thereby contributing to market growth. For instance, in February 2022, the United States Food and Drug Administration (USFDA) approved Lupin Limited's generic form of Brovana (arformoterol tartrate) for treating bronchoconstriction in people with chronic obstructive pulmonary disease (COPD). The active agent in Brovana is a bronchodilator, a substance that prompts the airways to relax and widen, thus lessening bronchoconstriction.

Thus, due to the above-mentioned developments, the market is expected to witness significant growth over the forecast period.

North America Dominates the Market and is Expected to do Same in the Forecast Period

Within North America, the United States has held the major share of the bronchitis treatment market.

This is due to factors such as the rising incidence of bronchitis and an increasing trend of smoking in the young generation along with an increasing number of strategic initiatives by the market players. For instance, as per a February 2022 update by the Centers for Disease Control and Prevention (CDC), 5% of the adults in the United States were diagnosed with chronic obstructive pulmonary disease (COPD), emphysema, or chronic emphysema in 2020. Thus, as COPD is associated with bronchitis, there is a significant demand for bronchitis treatment in the country, thereby contributing to the market growth.

Additionally, several market players are engaged in the implementation of strategic initiatives, thereby contributing to market growth. For instance, in June 2021, Lupin launched the generic inhalation product Arformoterol to treat chronic bronchitis in the United States market. Such developments are anticipated to fuel the development of more such products and their approval for the treatment of bronchitis in the country, which will further boost the market growth in the coming period.

Thus, due to the above-mentioned developments, the market is expected to witness significant growth over the forecast period.

Bronchitis Treatment Market Competitor Analysis

The bronchitis treatment market is moderately competitive and consists of several major players. Some of the companies which

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

are currently dominating the market are AstraZeneca PLC, Novartis AG, GlaxoSmithKline PLC, Dr. Reddy's Laboratories Ltd, Melinta Therapeutics, Sanofi SA, Boehringer Ingelheim International GmbH, and Pfizer Inc.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.2.1 Rise in the Geriatric Population with Increased Incidence of Bronchitis

4.2.2 Increased Prevalence of COPD Cases

4.2.3 Increased Smoking and Rising Levels of Chemical Pollutants

4.3 Market Restraints

4.3.1 High Cost and Strict Regulation for Drug Approval

4.4 Porter's Five Forces Analysis

4.4.1 Threat of New Entrants

4.4.2 Bargaining Power of Buyers/Consumers

4.4.3 Bargaining Power of Suppliers

4.4.4 Threat of Substitute Products

4.4.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION (Market Size by Value - USD million)

5.1 By Class of Drugs

5.1.1 Antibiotics

5.1.2 Anti-inflammatory Drugs

5.1.3 Bronchodilator

5.1.4 Other Drugs

5.2 By Type

5.2.1 Acute Bronchitis

5.2.2 Chronic Bronchitis

5.3 By End User

5.3.1 Hospital Pharmacies

5.3.2 Retail Pharmacies

5.3.3 Other End Users

5.4 By Geography

5.4.1 North America

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.4.1.1 United States
- 5.4.1.2 Canada
- 5.4.1.3 Mexico
- 5.4.2 Europe
 - 5.4.2.1 Germany
 - 5.4.2.2 United Kingdom
 - 5.4.2.3 France
 - 5.4.2.4 Italy
 - 5.4.2.5 Spain
 - 5.4.2.6 Rest of Europe
- 5.4.3 Asia-Pacific
 - 5.4.3.1 China
 - 5.4.3.2 Japan
 - 5.4.3.3 India
 - 5.4.3.4 Australia
 - 5.4.3.5 South Korea
 - 5.4.3.6 Rest of Asia-Pacific
- 5.4.4 Middle-East
 - 5.4.4.1 GCC
 - 5.4.4.2 South Africa
 - 5.4.4.3 Rest of Middle-East
- 5.4.5 South America
 - 5.4.5.1 Brazil
 - 5.4.5.2 Argentina
 - 5.4.5.3 Rest of South America

6 COMPETITIVE LANDSCAPE

- 6.1 Company Profiles
 - 6.1.1 AstraZeneca PLC
 - 6.1.2 Novartis AG
 - 6.1.3 GlaxoSmithKline PLC
 - 6.1.4 Dr. Reddy's Laboratories Ltd
 - 6.1.5 Sanofi SA
 - 6.1.6 Boehringer Ingelheim International GmbH
 - 6.1.7 Pfizer Inc.
 - 6.1.8 Melinta Therapeutics
 - 6.1.9 Lupin Limited
 - 6.1.10 Cadila Healthcare Limited

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Bronchitis Treatment Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 112 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

