

## **United States Aftermarket Automotive Parts & Components Market - Growth, Trends, Covid-19 Impact, and Forecast (2023 - 2028)**

Market Report | 2023-01-23 | 90 pages | Mordor Intelligence

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### **Report description:**

Currently, the United States Aftermarket Automotive Parts and Components market is valued at USD 17.5 billion. It is expected to reach USD 20 billion in the next five years, registering a CAGR of around 2% during the forecast period.

The impact of the COVID-19 pandemic on the US aftermarket automotive market was severe, and this can be attributed to several production halts in the manufacturing industry due to lockdowns and travel restrictions imposed by governments across the world. The supply chain of the entire automotive industry is disrupted, impacting the production of automotive parts and components in the market.

However, the market is expected to have steady growth as demand for auto parts manufacturing is directly related to the performance of automakers, as they are the largest purchasers of industry products. The advantages of original replacement parts are one of the primary factors driving the growth of the automotive parts aftermarket in the US. The increasing availability of automotive parts on e-commerce platforms is one of the major aftermarket trends in the United States.

The emergence of 3D printing in the automotive aftermarket industry and the growing demand for hybrid and all-electric vehicles are likely to further boost the market growth during the forecast period. Furthermore, the rise in the sales of used cars is likely to create numerous opportunities for the key players operating in the US aftermarket automotive parts and components market.

US Aftermarket Automotive Parts & Components Market Trends

Rising Online Aftermarket Automotive Parts and Components Sales

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The US aftermarket automotive parts and components market is projected to have optimistic growth due to increased online activities by people. Advancement in technology, coupled with rapid improvement in logistics, has allowed manufacturers to offer high-quality goods faster and further boosts the growth of the market. E-commerce activities grow at a higher rate than the forecast rate due to the ongoing pandemic.

Despite the global COVID-19 pandemic, the automotive aftermarket once again demonstrated its resilience in 2020 with a greater-than-anticipated performance. The industry rebounded strongly in 2021. It is estimated that the overall light-duty vehicle aftermarket sales in the United States will rise around 11.2% to USD 325 billion in 2021. In general, the growth rate of online parts sales has historically been about 16% per year, but in 2021, due to the coronavirus pandemic, e-Commerce activities surged to a 30% increase. This includes replacement parts, aftermarket parts, and accessories. Thus, this pandemic has created lucrative opportunities for the major players in the market during the forecast period.

Automotive parts and components online shopping is growing. As automotive technology is changing, more hybrids and electric vehicles are entering the market, boosting the growth of the US aftermarket automotive parts and components market. In addition, mobile shopping is on the rise, and online platforms like Amazon and eBay are likely to influence the US online aftermarket automotive parts and components market.

#### Increasing Electric Vehicle Sales Likely to Impact Market

The market for electric vehicles is increasing year on year, impacting the growth of the automotive industry. The annual sales of plug-in electric vehicles in the United States crossed 172.1 thousand units in 2021, indicating the high demand for parts and components to cater to the needs of this market. In addition, the United States is the largest manufacturer of plug-in hybrid vehicles in the North American region. The country is also the largest market for these vehicles, with manufacturers such as Cadillac, GMC, Tesla, and Chrysler, leading the market.

With the automobile industry's continuous shift towards e-mobility, the sale of plug-in electric vehicles has been increasing in the United States for the past few years. While conventional powertrain vehicles have more than 2,000 components within them, electric vehicles have far fewer. For instance, Tesla revealed that in its drivetrain, there are only 17 moving parts, including two in the motor. Since the drivetrain is the heart of any electric vehicle, it is expected that automotive component manufacturers will first start with their associated part manufacturing. Also, it is estimated that out of the 590,000 U.S. employees engaged in auto parts manufacturing, nearly 150,000 are in component manufacturing for Internal Combustion Engines (ICE).

This number is expected to change over the forecast period as companies will dedicate some of them toward EV parts and component production. Power Inverters, DC-DC Converters, Battery & related parts, and Motor Control Units (MCU) are some of the other important parts that will also be manufactured by companies over time to stay relevant in the market. The adoption of EV-related spare parts will be slow in the after-market space initially, but with the industry seeing a paradigm shift, the rate is expected to grow considerably after some years.

#### US Aftermarket Automotive Parts & Components Market Competitor Analysis

The US aftermarket automotive parts and components market is neither consolidated nor fragmented due to the presence of major tier-1 and tier-2 component manufacturers and a large number of unorganized players in the market. Companies are focusing on marketing their products and tying up with local dealers to garner more market share. Some of the major players in the market include Magna International Inc., Continental AG, ZF Friedrichshafen AG, DENSO Corporation, and Lear Corporation. Players are partnering with other key players to gain market share. For instance, in March 2022, Meritor, Inc. announced a collaboration agreement with ConMet under which Meritor will develop custom trailer suspensions and brakes, as well as tire inflation systems, to work with ConMet's PreSet Plus eHub to enable the production of zero-emissions refrigerated trailers. Meritor

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is redesigning its trailer suspension and drum brake, as well as a specially engineered spindle package to be compatible with ConMet's eHub, to deliver this electrified trailer solution. The companies will also continue to evaluate the application of complementary advanced technologies that address evolving e-mobility market trends in collaboration.

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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