

Patient Lifting Equipment Market- Growth, Trends, and Forecasts (2023 - 2028)

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Report description:

The Patient Lifting Equipment market is expected to register a CAGR of 6.56% over the forecast period.

The COVID-19 pandemic initially had a substantial impact on the patient lifting equipment market. The strict lockdowns and government regulations intended to slow down the spread of COVID-19 resulted in a decrease in patient admissions in hospitals. For instance, according to an article published by BMC in November 2021, a study conducted in the United Arab Emirates showed that the incidence of hospitalized road traffic collisions (RTC) trauma patients significantly reduced by 33.5% during the pandemic compared with the pre-pandemic period. This reduced the usage of patient lifting equipment. Thus, the COVID-19 outbreak affected the market's growth significantly in its preliminary phase; however, the market gained traction in the post-pandemic period, the supply chain of devices being back to normal, and it is expected to have stable growth during the forecast period.

Furthermore, the rising geriatric population, the high risk of injuries to caregivers during the manual handling of patients, and the implementation of regulations ensuring the safety of healthcare personnel are among the major factors driving the growth of the market studied. For instance, according to the data published by British Heart Foundation in December 2021, the best post-intervention outcomes of assistive devices deployment in the healthcare setting included a reduction in work-related musculoskeletal disorders (WMSD) incidence by 59.8%, missed workdays by 90.0% and workers' compensation claims by 95.0%. Additionally, hand force declined by 71% and 70% with air-assisted devices and ceiling lifts, respectively. Overall, the evidence suggests that patient transfer assistive devices, notably ceiling lifts and air-assisted devices, effectively reduce the risk of WMSDs among nurses. Hence, the advantages of patient lifting equipment are the factors driving the growth of the market.

In addition, new product launches and strategic activities by major players in the market are positively affecting the market's growth. For example, in July 2021, AmeriGlide, a leading stair lift manufacturer, launched the AmeriGlide UP Stair Lift. The new stair lift is equipped with innovative features to provide utmost safety for the patients while using it. Thus, owing to such product launches and partnerships, the market studied is expected to grow significantly over the forecast period.

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Therefore, owing to the aforementioned factors, such as the advantages offered by the patient lifting equipment and the new product launches and strategic activities by major players, the market studied is anticipated to witness growth over the analysis period. However, the lack of training provided to caregivers is likely to impede the market's growth.

Patient Lifting Equipment Market Trends

Mobile Lifts are Expected to Hold A Significant Market Share Over the Forecast Period

Mobile lifts are patient lifts that can roll on the floor and ease movement between different locations, rooms, and users. Mobile lifts are very flexible and versatile as they offer a great alternative solution for temporary lifting needs when the exact location of lifting needs is not known beforehand or where it is just impossible to install a ceiling lift system. Moreover, lifting a patient manually can also cause physical strain to the caregiver, who can injure themselves as they try to carry patients. The situation may become even more complicated if the person cannot move or stand up on their own. Thus, mobile lifts are essential to homes and healthcare facilities. Owing to this ease of mobility and safety for caregivers, the demand for mobile lifts is expected to increase in the future.

The rising geriatric population is a major factor driving the market's growth because mobile lifts are mainly used for older patients. For instance, according to the data published by United Nations in 2022, the share of the global population aged 65 years or above is projected to rise from 10% in 2022 to 16% in 2050. It is also estimated that by 2050, the number of people aged 65 years or above worldwide will be more than twice the number of children under 5 years and about the same as that of children under 12 years.

Therefore, the mobile lifts segment is expected to witness significant growth over the forecast period due to the abovementioned factors.

North America Holds A Significant Share in the Studied Market

North America is expected to hold a significant share of the market owing to the easy availability of technologically advanced products and high awareness among consumers about patient lifting equipment.

The increasing risk of injuries of caregivers while manual patient handling is a significant factor driving the segment's growth. For instance, according to Pivotal Health Solutions in June 2021, manual patient handling put nursing staff at risk of developing musculoskeletal injuries. Prolonged static holds and counter-pressure tasks were considered high risk for potential injury. At the same time, manual patient handling was thought to cause caregiver injury even when patients were being handled manually in routine situations.

Furthermore, key developments by companies and product launches, the high concentration of market players, and the presence of manufacturers in the United States and Canada are some of the factors driving the growth of the market studied in the region. For instance, in January 2021, Handicare, a global leader in mobility and accessibility solutions, launched the AP-Series Portable Ceiling Lifts in North America, representing the next generation in portable ceiling lift technology. The AP-Series offer industry-first features benefitting people with disabilities and their caregivers, making their home more accessible while creating a safer care environment. These key developments in the region are anticipated to drive the market's growth in the country.

Therefore, owing to the aforesaid factors, the growth of the studied market is anticipated in the North American region.

Patient Lifting Equipment Market Competitor Analysis

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The patient lifting equipment market is moderately fragmented due to the presence of several companies operating globally and regionally. The competitive landscape includes an analysis of a few international and local companies with significant market shares that are well known. It includes Benmor Medical Ltd, Enovis (DJO Global), GF Health Products, Handicare, Inc., Hill-Rom Holdings, Inc., Invacare, Joerns Healthcare LLC, Prism Medical, Stiegemeyer, Inc., and V.Guldmann A/S among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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