

North America Textile Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The North America Textile Market is anticipated to register a CAGR of more than 5.7% over the forecast period.

Key Highlights

Due to a variety of factors, including automation, import competition, and shifting U.S. comparative advantages for related products, the scale of the textile and clothing manufacturing industry in the U.S. has dramatically decreased over the past few decades. However, American textile production is slowly making a comeback.

According to the U.S. government, one job in textile production supports three more jobs. 534,000 people were employed throughout the entire textile supply chain in the United States in 2021, from textile fibres to clothing and other sewed goods. As per national statistics, the value of American shipments of textiles and clothing in 2021 was valued at USD 65.2 billion. In terms of exports of goods related to textiles, the United States ranks second globally. The sum of the exports of fiber, textiles, and clothing in 2021 was valued at USD 28.4 billion.

The global market is highly competitive due to lower salaries offered by nations like China and India and their large production of goods. However, wages aren't the sole factor in creating and sustaining a profit in the U.S. textile sector. The incorporation of top-notch materials and research and development results in completed goods. These goods are mainly profited from automation, energy expenses, and tax considerations, all of which affect the bottom line. These are only a few advantages that American textile companies have over their rivals abroad.

The non-profit business and investment council ThinkHUGE, which is made up of representatives from Honduras, the US, Guatemala, and El Salvador, has announced new textile investments in the Northern Triangle valued at USD 340 million. Recently, Elcatex committed to spending over USD 140 million to expand its activities in the yarn, textile, and clothing industries.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America Textile Market Trends

Increasing demand for North America's apparels driving the market

North America continued to dominate the cloud hiring market among businesses in the garment sector. As per U.S statistics, North American roles made up 69.9% of all cloud employment, an increase from 59.5% in the same period the previous year. Europe came next, with a 3.6 percentage point change in cloud roles year over year.

Owing to ideal weather and adequate water supply in practically all producing states, the cotton harvest is ongoing and going well. Increased production would typically result from favorable international fibre prices and high domestic and global demand, but producers hasn't been able to take full advantage of opportunities because they can't access high-quality genetically modified seeds and other inputs like agrochemicals and non-chemical fertilizers. Given that Mexico's textile sector relies on American cotton of the highest quality to meet demand, cotton imports from the United States are strong and are expected to rise.

Expansion of United States Textile Industry

In the first half of 2022, the United States exports of textiles and clothing increased by 13.10% from the previous year. In comparison to the same period in 2021, the value of exports increased to USD 12.44 billion from January through June 2022 from USD 10.99 billion, according to data from the Office of Textiles and Apparel, a division of the US Department of Commerce.

In terms of categories, during the first half of 2022, exports of garments rose by 24.97% year over year to USD 3.489 billion, while exports of products from textile mills increased by 6.07% to USD 8.945 billion. While fabric exports rose 3.58% to USD 4.460 billion and made-up and other article exports jumped 9.15% to USD 2.18 billion, yarn exports increased by 21.34% year over year to USD 2.313 billion.

Together, Mexico and Canada represented more than half of all U.S textile and apparel exports during the time period under consideration. During the past six months, the U.S has given Mexico USD 3.47 billion in textile and apparel exports, followed by USD 3.0 billion to Canada and USD 0.86 billion to Honduras.

North America Textile Market Competitor Analysis

The Indonesian textile industry is highly fragmented in nature, with the presence of a huge number of local and international players in the market. The key players in the market are Welspun India Ltd, WestPoint Home Inc., American Eagle Outfitters Inc., Hennes & Mauritz AB, and Levi Strauss & Co, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Deliverables

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Market Overview
- 4.2 Market Growth Drivers
- 4.3 Market Challenges
- 4.4 Market Opportunities
- 4.5 Value Chain/Supply Chain Analysis
- 4.6 Attractiveness - Porter's Five Forces Analysis
 - 4.6.1 Threat of New Entrants
 - 4.6.2 Bargaining Power of Buyers
 - 4.6.3 Bargaining Power of Suppliers
 - 4.6.4 Threat of Substitute Products
 - 4.6.5 Intensity of Competitive Rivalry
- 4.7 Technological Snapshot

5 MARKET SEGMENTATION

- 5.1 Application
 - 5.1.1 Clothing
 - 5.1.2 Industrial/Technical Applications
 - 5.1.3 Household Applications
- 5.2 Material Type
 - 5.2.1 Cotton
 - 5.2.2 Jute
 - 5.2.3 Silk
 - 5.2.4 Synthetics
 - 5.2.5 Wool
- 5.3 Process
 - 5.3.1 Woven
 - 5.3.2 Non-woven

6 COMPETITIVE LANDSCAPE

- 6.1 Market Competition Overview
- 6.2 Company Profiles
 - 6.2.1 Nike Inc.
 - 6.2.2 The Dixie Group Inc.
 - 6.2.3 American Eagle Outfitters Inc.
 - 6.2.4 Guilford Mills Inc.
 - 6.2.5 DuPont de Nemours Inc.
 - 6.2.6 Levi Strauss & Co.
 - 6.2.7 Hennes & Mauritz AB
 - 6.2.8 WestPoint Home Inc.
 - 6.2.9 Welspun India Ltd
 - 6.2.10 Standard Textile Co. Inc.
 - 6.2.11 Mohawk Industries Inc.
 - 6.2.12 Elevate Textiles Inc.*

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 APPENDIX

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**North America Textile Market - Growth, Trends, Covid-19 Impact, and Forecasts
(2023 - 2028)**

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-02"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

