

## **Europe Contract Logistics Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 200 pages | Mordor Intelligence

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### **Report description:**

Europe is a leader in the global contract logistics market. The market for contract logistics in Europe is expected to register a CAGR of 3% during the forecast period. While the impacts of COVID-19 have been negative overall on the economy, certain sectors have seen significant growth in sales, such as grocery, retail, and consumer electronics, marking positive developments for the European contract logistics market in 2022. Owing to the rise in demand for more integrated services, data management, and the preference for flexible solutions, the contract logistics market is expected to witness high growth.

### **Key Highlights**

As the demand for specific processes along the value chain and comprehensive services is growing, contract logistics is becoming the ideal solution for companies. The Western European region dominates the market by taking more than three-fourths of the market, with Germany accounting for the major share. However, countries in the Central and Eastern Europe regions are expected to achieve high growth in the future.

The retail sector is a key end-user sector of the contract logistics market in general. With Europe being a global hub for the automotive industry, it accounts for a significant share of the European contract logistics market. The contract logistics market across the world is witnessing trends of consolidation. From strategies adopted by major players, it can be observed that the companies are following the trend of acquisition to maintain a competitive edge in the market.

Europe Contract Logistics Market Trends

Outsourced Contract Logistics Market to Register Significant Growth

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The outsourcing share of contract logistics is low, showing clear growth potential. Globally, the share of contract logistics in the total market is only 10-15%. In Europe, this proportion is estimated at around 20%. The extent of outsourcing varies greatly from country to country. Transportation and storage services are generally outsourced to a large extent.

E-commerce is expected to be a major driver of outsourcing growth. As the e-commerce market grows rapidly, so do consumer expectations for faster and more reliable delivery. As a result, outsourcing of warehousing and order processing is expected to increase. Contract logistics offers e-commerce companies of all sizes the following benefits: Business manageability, advanced technology solutions, risk mitigation, and scalability.

#### Growth in Manufacturing Expected to Drive Demand for Contract Logistics Services

The largest European nations, such as Germany, the United Kingdom, France, and Italy, traditionally dominate the manufacturing sector. As these countries became increasingly service-oriented, the manufacturing sector saw large losses, with manufacturing industries relocating and general employment in the sector decreasing. Luckily, for Europe, instead of moving abroad, much of the manufacturing has just moved over to Central and Eastern Europe. Countries such as Poland, Slovakia, and the Czech Republic have taken up the mantle of manufacturing in Europe. These countries and their neighbors have seen tremendous growth in the manufacturing sector, and they are helping reaffirm Europe as a global manufacturing center. The developed countries in Europe are of high importance, as they have the required infrastructure and skills readily developed. This is expected to result in a trend of reshoring manufacturing back to Europe, and automation is very often one of the reasons for reshoring in Europe.

#### Europe Contract Logistics Market Competitor Analysis

The prominent players in the market include Deutsche Post DHL Group, Schenker AG (DB Schenker), Ceva Logistics, DSV AS, and SNCF Logistics/Geodis. These players based in Europe have a significant presence across the world. Even though these major players have a strong footprint across the region and account for significant market share, the market is still fragmented to some extent, with many players providing contract logistics services at different levels.

It is necessary for the companies to make sure they are constantly evolving to match the industry trends. This is likely to help them gain a stronger foothold by attracting new customers.

Most major companies are based out of the Western European region. The number of local contract logistics providers in the CEE region is comparatively lower. This is an opportunity for the existing local logistics players in the CEE region to enter the contract logistics market and gain significant market share.

#### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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