

## **Europe Fermented Ingredients Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 90 pages | Mordor Intelligence

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### **Report description:**

The European fermented ingredients market is projected to register a CAGR of 7.8% during the forecast period, (2022-2027).

Fermented Ingredient Market is quickly reaching its pre-COVID 19 levels. A healthy growth rate is expected over the forecast period, driven by the V-shaped recovery in most developing nations. Lockdowns across the globe in 2020 and continuing restrictions in 2021 disrupted the supply chain posing challenges for manufacturers in the Fermented Ingredient Market. Intense competition, pricing issues, and shifting consumer preferences will continue to pressure vendors' profit margins.

The consumers' inclination toward using fermented food and ingredients is increasing, due to the benefits of such ingredients to the human digestive system, further helping increase immunity and brain functions.

The convenient and advanced production process of bioactive biomolecules, which has various industrial applications in the food and beverage industry, is driving market growth in Europe.

Europe Fermented Ingredient Market Trends

Rising Awareness about Fermented Food and Beverages

European consumers prefer a wide range of products, such as kombucha, kefir, fermented juices and vegetables, and other digestive health supplements. The introduction of advanced technologies, such as microencapsulation, paves the way for manufacturers to start new ventures in the European market. The growing food and beverage industry in Germany is driving the demand for the country's kombucha and other functional beverages market. The ongoing health and wellness trend in the United

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Kingdom concentrates on the prominence of hydration in staying fit and healthy, aiding weight loss, and on products that are good for the digestive and immune systems. This has led to the demand for fermented food as it promotes digestive health.

#### Germany Holds a Significant Share in the Market

In Germany, the fortification of vegetable and fruit juices for functional benefits is aimed at decreasing carbohydrate levels and increasing beneficial enzymes, various strains of probiotics, and friendly bacteria that help break down food into a more digestive form. This directly enhances the growth of fermented drinks and thus the utilization of fermented ingredients in the country. The favorable economic circumstances in the country allow consumers to afford high-priced and healthy products that prove salubrious to their well-being. Functional beverages are expected to grow in popularity as consumers reach for healthier drinks and turn away from sugary options. As consumers continue to learn about the benefits of probiotics, the demand for probiotic functional beverages is expected to increase.

#### Europe Fermented Ingredient Market Competitor Analysis

The European market for fermented food and ingredients is developed due to the availability of proper food processing facilities, an advanced dairy market, and the ever-increasing demand for nutritional and tasty food. Yogurt, a fermented dairy product developed after several R&D activities, has very high demand and has shown tremendous growth in the market in terms of revenue. Fermented cocoa is another fermented product that is used by many chocolate manufacturers based in Europe.

Some major companies in the market are DuPont, Lallemand Inc., Cargill Incorporated, Associated British Foods PLC, Ajinomoto Co. Inc., Chr. Hansen A/S, Dohler Group SE, Lonza, Angel yeast co. Ltd., General Mills, among others. The key players focus on various strategies, such as mergers and acquisitions, expansions, new product developments, and partnerships, to strengthen their positions in the market.

#### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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