

Release Agent Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The global release agent market was valued at USD 697.05 million in 2021, and it is projected to witness a CAGR of 2.67% during the forecast period (2022-2027).

With the impact of COVID-19, the market was impacted by the change in consumption patterns and stockpiling of processed foods. The market's supply chain was vastly affected by the falling production of raw materials and social distancing measures due to the pandemic. The change in consumer lifestyle, busy schedules, and health concerns worldwide, led consumers to incline toward processed foods for food safety and storage. Processed food such as cooked, dried, canned, and frozen food needs some release agents that aid in separating food from pan, tray, and other packaging materials.?

Bakery release agent leads the market with several categories such as trough grease, divider oil, bread pan oil, pan grease, and specialty release agents, which helps to eliminate sticking points, make the mold or tray hydrophobic, and form an uninterrupted film between the surfaces. The use of fatty acid in vegetable oil helps oxidation stability and has a propensity to polymerization.?

Release Agents Market Trends

Rising Food Consumption and Innovation in Packaged Foods

The increase in consumer preference for convenience foods directly contributes to the demand for release agents required at production facilities. These agents are used as barrier agents between the product and the mold, belt, or pan in convenience food products such as bakery and confectionery products, RTE (Ready To Eat Food Products), spreads, sauces, and others. In addition, technological advancements and new product launches have made food release agents available for a wide range of applications

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in the food and beverage sector, actively driving the growth of the market studied.

This growing demand for bakery products has increased the demand for bakery aids such as release agents. The prime intention of incorporating release agents is to prevent the bonding of exterior materials to main products. The growth in demand for natural sources of ingredients, research & development-driven innovation, and increase in consumer awareness & health concerns is driving the global release agents market. The growing millennial population demands more options in the "on-the-go" food category, which has proven to be a boon for the global bakery market. The working class requires more on-the-go foods such as rolls, sandwiches, and croissants in large cities. Hence, in-store bakeries and artisanal bakeries' sales are soaring. Growing demand for various products, including donuts, bread, cakes, pastries, and pies, is expected to drive the release agents market growth during the forecast period.?

South America Remains to be Fastest Growing Market

The South American market is primarily driven by the growth of the food and beverage industry in developing economies like Chile, Colombia, and Peru. The rise in per capita income and the trend of snacking between meals have driven the demand for bakery and confectionery products, convenience foods, and dairy and frozen products. The increasing consumer preference for various bakery products and the growing concern among people for healthy dietary supplements are expected to increase the demand. New applications and innovations in developed economies to produce quality products are expected to drive the demand further.?

Consumers are shifting their preferences toward healthier, gluten-free foods. This is a primary driving force in the leavening agent business. Bread is consumed by the majority of people in the country. The usage of release agents in bread helps allow the smooth release of the baked product from the bread pan fueling the expansion of the release agents' industry.

Release Agents Market Competitor Analysis

The release agent market witnesses high competition due to the presence of a considerable number of regional and global players. An advanced distribution network gives an upper edge to the manufacturers to expand their range of products across the globe. Moreover, it is crucial for players to continuously innovate to operate and grow in the market due to the rapidly changing consumer demands and preferences. Archer Daniels Midland Company, Cargill Incorporated, IFC Solutions, Inc., and Bunge Limited are some of the major players offering releasing agents worldwide.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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