

Dental Cement Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The dental cement market was valued at approximately USD 1,232.2 million in 2020, and it is expected to witness a CAGR of nearly 5.70% during the forecast period.

Due to the COVID-19 pandemic, the number of visits to hospitals and clinics for dental purposes has decreased, leading to a dampening of the demand for dental consumables. Dental companies across the world are showing a significant dip in income, contrary to growth rates delivered in the past decade. They are taking significant measures to shoulder adverse financial impacts. Straumann is utilizing the lockdown to gain new customers and train existing ones through its online educational platform, the Straumann Campus. This has helped the company to gain 20,000 additional customer leads. The group announced in 2020 that it would shrink its global workforce by 9% to align its costs with reduced revenues and the onset of an economic recession. Although the group's organic revenue decreased by 1%, the pandemic significantly disrupted the company's organic revenue growth, which was 16% in the second half of 2019. This pandemic situation grew significantly, due to which the demand for the treatment went down slightly throughout the year as only very few patients visited hospitals to prevent the coronavirus infection.

The dental cement market is expected to witness steady growth due to an increase in the number of patients with teeth discoloration, gaps between teeth, misalignment of teeth, etc. The number of dental cavities cases is increasing across the world. The primary cause for these is poor oral hygiene status and the aging of the population. Thus, the increase in the number of public health awareness programs will likely promote the importance of proper oral hygiene and educate consumers on dental caries, which will drive the demand for dental cement as it is used to fill the gaps between the restorations and natural teeth.

Dental Cement Market Trends

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Zinc Phosphate Segment Anticipated to Register Good Growth Over the Forecast Period

Zinc phosphate cement is a widely used cement for luting permanent metal restorations. The segment is expected to witness good growth due to benefits associated with it, such as a high-strength cement base when mixed with zinc oxide powder and phosphoric acid liquid. There are many other uses of this cement, including the cementation of inlays, crowns, bridges, and orthodontic appliances and occasionally as a temporary restoration.?

The major disadvantages of zinc phosphate are its initial low pH, as well as its inability to bond chemically to the tooth structure; however, it has proven to have a significant amount of clinical success associated with its long-term usage. ?

The increasing prevalence of dental caries is expected to propel market growth. According to the World Health Organization, in 2020, 2.3 billion people worldwide suffered from dental caries of permanent teeth, and more than 530 million children suffered from caries of primary teeth. Hence, owing to these factors, the market is likely to witness significant growth in the forecast period.?

North American Region is Expected to Dominate the Dental Cement Market

The increasing number of tooth cavities and tooth decay problems are considered to be the most common health problems witnessed by the North American population. According to the World Health Organization's report, dental caries is one of the major oral health problems affecting nearly 60-90% of school children and a vast majority of adults.

According to the American Academy of Periodontology 2019, half of the American adults above 30 years of age have periodontitis in one or more teeth, the more advanced form of periodontal disease that equals approximately 64.7 million Americans. ? Moreover, there has been a steady increase in the geriatric population in the region that requires regular dental check-ups and health assistance. The well-developed healthcare infrastructure and technological advancements are the factors driving the growth of the market. According to the National Institutes of Health, the estimated investment for dental/oral and craniofacial disease was expected to be USD 638 million in 2021. This was a significant increase from the 2020 figures of USD 628 million. The increase in the amount of investment in disease research is expected to boost the dental cement market.

Dental Cement Market Competitor Analysis

The market players are focusing on expanding their dental cement product portfolio, primarily by improving their existing product portfolios, along with continuous innovations in the dental restorative material. The key market players are Dentsply Sirona, Ivoclar Vivadent AG, BISCO Inc., Shofu Dental Corporation, and 3M.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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