

Poppy Seed Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 79 pages | Mordor Intelligence

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Report description:

The global production of poppy seeds is projected to register a CAGR of 4.3% during the forecast period (2022-2027).

Logistical restrictions on trucking and shipping resulted in the decline in international trading, which has significantly affected the market sales for poppy seeds. Also, the difficulty in finding air, sea, or land freight was also witnessed by the companies involved in the industry. Some other prominent constraints included customs clearances, export permits, import permits, and phytosanitary certificates. This was primarily due to the reduced staffing of government offices, which delayed the consignments meant for trade.

The seeds are added to foods such as bread and muffins as a topping. Poppy seeds can also be crushed for oil. They are also used as feedstuff and for health products. The opium poppy plant contains narcotic alkaloids such as morphine and codeine. Poppy seeds do not contain opium alkaloids or contain only very low levels. However, poppy-seed-containing foods usually go through several processes before being served. Poppy seeds are among one the products that face various contamination issues. Moreover, poppy seeds are also pressed to form poppyseed oil, a valuable commercial oil that has multiple culinary and industrial uses. The capsules are also used as a sedative against irritant coughing and sleeplessness in the form of syrup or extract.

India, Germany, Hungary, and the Czech Republic are the leading consumers of poppy seeds. The poppy seed is one of the essential oilseeds, and its cultivation is a deeply-entrenched tradition in the Czech Republic.

The rise in the demand for poppy seeds from the baking industry is one of the major driving forces behind the growth of the poppy seeds market. The market is also growing due to the escalating health benefits from poppy seeds.

Poppy Seed Market Trends

Escalating Health Benefits of Poppy Seeds Driving the Market

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Poppy Seeds are famous for providing a considerable amount of linoleic acid, which is an omega-6 fatty acid. A healthy balance of omega-3 and omega-6 fatty acids is highly recommended to maintain heart health. The seeds also contain large amounts of iron and phosphorous, minerals that are essential for the maintenance of both muscles and bones. The abundance of copper and iron in poppy seeds improves red blood cell formation, which helps in the prevention of anemia and other blood-related conditions. Taking a teaspoon of poppy seed oil before going to bed has been observed to help ease the symptoms of insomnia by promoting relaxation.

Europe dominates the market

The main producer of poppy seeds in Europe is the Czech Republic, which accounted for 40% of total European production in 2017. The direct consumption of these oilseeds in Europe is increasing, driven by the health and wellness trend and growth in fine foods. Consumers are also seeking protein alternatives, opening opportunities for innovative products and new players. The Czech Republic is the leading producer of poppy seeds, with 31% of global poppy seeds production. The poppy seed crop grown in the Czech Republic is mainly produced for exports because the domestic consumption consists of only between 4 and 5 thousand metric tons. Major export markets of the Czech poppy seeds are European countries with a population of Slavic origin or those influenced by Slavic cuisine. The reason behind the popularity of poppy seeds in the Czech Republic lies in the local cuisine that favors their wide usage of them. The Czech put poppy seeds into almost all of their dishes, including cakes, noodles, and dumplings. The major importers of the Czech Republic poppy seeds are Russian Federation, Austria, Poland, Germany, and Slovakia. Russian Federation is the largest importer of the Czech Republic poppy seeds, followed by Austria and Poland.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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