

Self-Adhesive Labels Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The global self-adhesive labels market is expected to reach a revenue of over USD 45,310 million by the end of this year and is projected to register a CAGR of over 5% during the forecast period.

The COVID-19 outbreak and the subsequent nationwide lockdowns, disruption in manufacturing activities and supply chains, and production halts negatively impacted the market in 2020. However, the conditions started recovering in 2021, restoring the market's growth trajectory for the forecast period.

Key Highlights

The rapidly growing e-commerce industry and increased consumption of food and beverage products are likely to drive the demand for the market.

On the flip side, increasing government regulations and the availability of substitutes like linerless labels are likely to hinder market growth.

The increasing demand for bio-based self-adhesives with a shift to sustainable practices will act as an opportunity for the market studied.

Asia-Pacific dominated the market with a significant share and is expected to continue its dominance during the forecast period.

Self-adhesive Labels Market Trends

Increasing Demand from the Food and Beverage Industry

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-adhesive labels are known to improve the aesthetic characteristics of food and beverage packaging brands. Packaging and labeling play an essential role in the sale of products, as they help grab consumers' attention. They are mainly used by marketers to encourage potential consumers to purchase the product. Labels communicate how to use, transport, recycle, and/or dispose of the package or product.

Labeling provides ingredient information, product identification, and cautionary notifications in the food and beverage sector. Self-adhesive label manufacturers need to take care of the legal requirements put in place to ensure that the adhesive does not affect the food ingredients.

Furthermore, the global food packaging market is estimated to reach around USD 362 billion by the end of this year and USD 463.65 billion in 2027. Thus, the growing food packaging market will increase the demand for self-adhesive labels in the coming years.

According to the US Department of Commerce, in January 2022, the total sales of retail and food services stood at USD 649,776 million. In contrast, in January 2021, the figure stood at USD 575,245 million. There is a substantial increase of approximately 12%, which is expected to increase further.

Moreover, various food processing companies invest in new plants and capacity expansions of packaged food business. In December 2021, under the Production Linked Incentive (PLI) scheme, the Indian government received investment proposals from 60 processed food companies, including Hindustan Unilever, Amul, Nestle, Dabur, ITC, Parle, and Britannia.?

Thus, the abovementioned factors will likely increase the demand for self-adhesive labels in the forecast period.

Asia-Pacific to Dominate the Market

Asia-Pacific dominated the market and is expected to grow significantly over the forecast period. With the growing packaging and healthcare industries in countries like China, India, Japan, and South Korea, the consumption of self-adhesive labels is increasing in the region.

According to CIRS, in June 2021, the total export of personal care and wash suppliers in China stood at 81,869 thousand tons, whereas in May 2021, the figure was 71,689 thousand tons. There has been an increase of 1.6% compared to the previous year, which is expected to increase further.

China is the largest base for electronics production. Electronic products, such as smartphones, TVs, and other personal electronic devices, recorded the highest growth in the electronics segment. The country serves the domestic demand for electronics and exports electronic output to other countries. With an increase in disposable incomes of the middle-class population, the demand for electronic products is projected to increase.

India has the fifth-largest packaging industry, and it is growing significantly. In 2021, Nestle India's Chairman said that the Indian packaged food market is expected to double and grow to USD 70 billion in the next 5-10 years, led by factors including economic growth, demographic dividend, and growing e-commerce.?

According to IBEF, e-commerce companies in India reported sales worth USD 9.2 billion across platforms in October and November (2021). Flipkart Group emerged as the leader with a 62% market share.

Self-adhesive labels are widely used in the packaging of medicines and medical equipment, which are imported or exported to different countries. According to the government of India, the Indian pharma industry market size is expected to reach USD 130 billion by 2030. India provides pharmaceutical products to more than 200 countries and may continue to do so in the future. Such factors are likely to drive the demand of the market studied during the forecast period.

Self-adhesive Labels Market Competitor Analysis

The market studied is fragmented. Some key players in the market include (not in any particular order) 3M, Avery Dennison

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Corporation, UPM, Mondi, and LINTEC Corporation, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

- 4.1 Drivers
 - 4.1.1 Rapidly Growing E-commerce Industry
 - 4.1.2 Increasing Demand for Packed Foods from Food and Beverage Industry
- 4.2 Restraints
 - 4.2.1 Increasing Government Regulations
 - 4.2.2 Other Restraints
- 4.3 Industry Value-Chain Analysis
- 4.4 Porter's Five Forces Analysis
 - 4.4.1 Bargaining Power of Suppliers
 - 4.4.2 Bargaining Power of Consumers
 - 4.4.3 Threat of New Entrants
 - 4.4.4 Threat of Substitute Products and Services
 - 4.4.5 Degree of Competition

5 MARKET SEGMENTATION (Market Size in Value)

- 5.1 Adhesive Type
 - 5.1.1 Hot-melt
 - 5.1.2 Emulsion Acrylic
 - 5.1.3 Solvent
- 5.2 Face Material
 - 5.2.1 Paper
 - 5.2.2 Plastic
 - 5.2.2.1 Polypropylene
 - 5.2.2.2 Polyester
 - 5.2.2.3 Vinyl
 - 5.2.2.4 Other Plastics
- 5.3 Application
 - 5.3.1 Food and Beverage
 - 5.3.2 Pharmaceutical
 - 5.3.3 Logistics and Transport

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.3.4 Personal Care
- 5.3.5 Consumer Durables
- 5.3.6 Other Applications
- 5.4 Geography
 - 5.4.1 Asia-Pacific
 - 5.4.1.1 China
 - 5.4.1.2 India
 - 5.4.1.3 Japan
 - 5.4.1.4 South Korea
 - 5.4.1.5 Rest of Asia-Pacific
 - 5.4.2 North America
 - 5.4.2.1 United States
 - 5.4.2.2 Canada
 - 5.4.2.3 Mexico
 - 5.4.3 Europe
 - 5.4.3.1 Germany
 - 5.4.3.2 United Kingdom
 - 5.4.3.3 France
 - 5.4.3.4 Italy
 - 5.4.3.5 Rest of Europe
 - 5.4.4 South America
 - 5.4.4.1 Brazil
 - 5.4.4.2 Argentina
 - 5.4.4.3 Rest of South America
 - 5.4.5 Middle-East
 - 5.4.5.1 South Africa
 - 5.4.5.2 Saudi Arabia
 - 5.4.5.3 Rest of Middle-East

6 COMPETITIVE LANDSCAPE

- 6.1 Mergers & Acquisitions, Joint Ventures, Collaborations, and Agreements
- 6.2 Market Share (%) Analysis
- 6.3 Strategies Adopted by Leading Players
- 6.4 Company Profiles
 - 6.4.1 3M
 - 6.4.2 Asteria Group
 - 6.4.3 Avery Dennison Corporation
 - 6.4.4 CPC Haferkamp GmbH & Co. KG
 - 6.4.5 Fuji Seal International, Inc.
 - 6.4.6 H.B. Fuller Company
 - 6.4.7 HERMA
 - 6.4.8 LECTA
 - 6.4.9 LINTEC Corporation
 - 6.4.10 Mondi
 - 6.4.11 Optimum Group
 - 6.4.12 Symbio, Inc.
 - 6.4.13 Thai KK Group

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.4.14 UPM

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

7.1 Shifting Focus Toward Bio-based Self-adhesive Labels

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-Adhesive Labels Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-27"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

