

Industrial Protective Footwear Market - Growth, Trends, and Forecasts (2023 - 2028)

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Report description:

The global industrial protective footwear market is projected to register a CAGR of 5.20% over the forecast period. The global industrial protective footwear industry is projected to grow significantly shortly due to increased workplace awareness regarding employee safety and avoiding injuries in industrial facilities. Safety, innovation, comfort, and aesthetic value are the chief attributes of industrial safety footwear.

Key Highlights

Over the years, shoe producers have been focusing on incorporating these attributes in their products to provide workers with a safe workplace and comfort. The growing acceptance of ergonomically designed protective footwear from various industries is one of the major factors driving the market growth in the last few years. Additionally, industrial protective footwear helps to reduce strain and leads to sufficient support for the feet. This drives the industrial approach toward designing and manufacturing safety footwear, influencing market growth.

Developing countries have been implementing workers' safety regulations, increasing the demand for safety shoes for industrial use. Thus, companies in the industrial protective footwear market should increase their R&D in industrial safety footwear and electrical safety footwear used in most industries.

Manufacturers should tap into incremental opportunities in slip-resistant and puncture-resistant soles in industrial footwear to broaden their revenue streams due to the steady rise in demand for lightweight, protective footwear in various industries.

Industrial footwear has integrated digital sensors and actuators that decipher the information sent by sensors to avoid slipping or loss of control in industrial facilities propelling the market growth.

Industrial Protective Footwear Market Trends

Strict Government Regulations Regarding Workers' Safety

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Governments of various countries worldwide are focusing on workers' safety as outfitting employees with appropriate footwear reduces injuries, thereby protecting employees with standard industrial footwear, cutting lost work hours, and improving productivity. For instance, in the United States, federal regulations adopted and enforced by the Occupational Safety & Health Administration (OSHA) require protective footwear for workers in Industrial settings.

OSHA has an abundance of rules and regulations regarding workplace safety, including section 29 CFR 1910.136 on occupational foot protection. Footwear is included in the Personal Protective Equipment section of the Occupational Safety and Health Standards. The section on foot protection points to issues relevant to employees in the construction, industrial, government and service fields.

According to the Canadian Center for Occupational Health and Safety, there are two major categories of work-related foot injuries. The first category includes foot injuries from punctures, crushing, sprains, and lacerations. The second group of injuries includes slips, trips, and falls. According to the US Bureau of Labor Statistics, private industry employers reported 2.6 million nonfatal workplace injuries and illnesses in 2021, influencing manufacturing and construction industries to invest more in workers' foot safety.

Asia-Pacific Holds the Significant Share

The growth in this region is mainly driven by the introduction of regulations that mandate the usage of safety shoes in the work environment along with occupational safety standards. High expenditure on infrastructure growth and rising product demand from the growing construction sector is expected to boost China's industrial protective footwear market. The regulatory authorities in China are implementing standards to prioritize workforce security, further leading to the increased demand for safety footwear across industries to provide organizational safety to the workforce in the industries.

India is one of the fastest-growing markets in the APAC region. Increased awareness regarding the safety of workers in the industrial sector, followed by rapid industrialization, fuelled the growth of the industrial protective footwear market in India. The manufacturing industry has led the Japanese economy and is responsible for 90% of Japan's exports. Growing adaptation of health and safety practices to reduce workplace fatalities is expected to surge the product demand for protective footwear over the forecast period. The significant growth of the construction industry in developing economies such as India and China is supporting the market growth in the region.

Industrial Protective Footwear Market Competitor Analysis

The industrial safety footwear market is fragmented in nature due to the presence of a large number of players in the market. Honeywell International Inc., Wolverine World Wide Inc., VF Corporation, Bata Corporation, and Dunlop Protective Footwear are prominent players with a strong geographical presence and diversified product offerings. Expansion is one of the major strategies companies adopt to strengthen their footprints worldwide. Manufacturers are mainly focusing on new technology and new product innovations to exploit the growing demand.

For instance, in April 2022, HYTEST Safety Footwear introduced a new style - the Apex 2 Pike Waterproof Nano Toe Collection. These boots are puncture resistant and available in 6", 8", and a shoe.

Additional Benefits:

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