

Silicone Additives Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The global silicone additives market is estimated to witness a healthy growth, at an estimated CAGR of over 6%, over the forecast period. The major factor driving the growth of the market studied is increasing demand from the personal care sector.

Key Highlights

Additive migration when exposed to high temperatures is likely to hinder the markets growth.

Increasing investments and ever-increasing population with high consumption power in the Asia-Pacific region are likely to create opportunities for the market in the coming years.

Asia-Pacific region is expected to dominate the market and is also likely to witness highest CAGR during the forecast period.

Silicone Additives Market Trends

Increasing Demand from the Personal Care Sector

One of the major factors attributing to the silicone additives market growth is the growth in awareness related to personal care and the rising demand for good quality cosmetics that are silicone additive-based.

Silicon additives find wide usage in creams, lotions, hydrating creams, sun protection creams, tanning lotions, hair sprays & styling sprays, hair shines and others.

The demand for products, like shampoo, hair foams & gels, gel toothpastes, etc. has also been rising with the increasing hygiene awareness among the population. With change in fashion trends, teenagers' demand for personal care has also increased

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substantially. Besides this, strong urge of the aging population to retain their youthful appearance is further nurturing the growth of personal care industry.

Silicon additives improve the aesthetics, performance, appearance, texture, durability and protection properties of personal care products. Hence, with the rising demand in production of personal care products, the demand for silicone additives has also been increasing from the personal care industry.

Owing to all these factors, the market for silicone additives is likely to grow across the world during the forecast period.

Asia-Pacific Region to Dominate the Market

Asia-Pacific region is expected to dominate the market owing to the increasing demand from various end-user industries such as paints and coatings, adhesives and sealants, and personal care in the countries like as China and India.

In Asia-Pacific, the growth of the construction sector is majorly driven by rising in residential construction projects, in order to meet the accommodation requirements of the growing population. This, in turn, is expected to drive the demand from paints & coatings, and adhesives & sealants.

Also, penetration of personal care products in India is comparatively lower when compared to developed or even other developing economies. However, improving economic environment and increasing purchasing power of the Indian population is expected to increase the adoption of personal care products in the country.

According to a report published by the Ministry of Economy and Industry, the beauty and personal care (BPC) industry in the country is expected to reach more than USD 10 billion by 2021, at an estimated growth rate of 5%-6% annually. The personal care and cosmetics sector in India is expected to register continuous growth, with increasing shelf space in retail stores and boutiques in India.

Due to all such factors, the market for silicone additives in the region is expected to have a steady growth during the forecast period.

Silicone Additives Market Competitor Analysis

The silicone additives market is partially consolidated in nature. Some of the major players in the market include Wacker Chemie AG, Shin-Etsu Chemical Co., Ltd., Elkem ASA, Momentive Performance Materials Inc., and ALTANA, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

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- 4.1 Drivers
 - 4.1.1 Increasing Demand from the Personal Care Sector
 - 4.1.2 Other Drivers
- 4.2 Restraints
 - 4.2.1 Additive Migration when Exposed to High Temperatures
 - 4.2.2 Impact of COVID-19 Pandemic
- 4.3 Industry Value-Chain Analysis
- 4.4 Porters Five Force Analysis
 - 4.4.1 Bargaining Power of Suppliers
 - 4.4.2 Bargaining Power of Consumers
 - 4.4.3 Threat of New Entrants
 - 4.4.4 Threat of Substitute Products and Services
 - 4.4.5 Degree of Competition

5 MARKET SEGMENTATION

- 5.1 Application
 - 5.1.1 Defoamers
 - 5.1.2 Rheology Modifiers
 - 5.1.3 Surfactants
 - 5.1.4 Wetting and Dispersing Agents
 - 5.1.5 Lubricating Agent
 - 5.1.6 Adhesion
 - 5.1.7 Other Applications
- 5.2 End-user Industry
 - 5.2.1 Food and Beverage
 - 5.2.2 Plastics and Composites
 - 5.2.3 Paints and Coatings
 - 5.2.4 Personal Care
 - 5.2.5 Adhesives and Sealants
 - 5.2.6 Paper and Pulp
 - 5.2.7 Oil and Gas
 - 5.2.8 Other End-user Industries
- 5.3 Geography
 - 5.3.1 Asia-Pacific
 - 5.3.1.1 China
 - 5.3.1.2 India
 - 5.3.1.3 Japan
 - 5.3.1.4 South Korea
 - 5.3.1.5 Rest of Asia-Pacific
 - 5.3.2 North America
 - 5.3.2.1 United States
 - 5.3.2.2 Canada
 - 5.3.2.3 Mexico
 - 5.3.3 Europe
 - 5.3.3.1 Germany
 - 5.3.3.2 United Kingdom
 - 5.3.3.3 Italy

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- 5.3.3.4 France
- 5.3.3.5 Rest of Europe
- 5.3.4 South America
 - 5.3.4.1 Brazil
 - 5.3.4.2 Argentina
 - 5.3.4.3 Rest of South America
- 5.3.5 Middle-East
 - 5.3.5.1 Saudi Arabia
 - 5.3.5.2 South Africa
 - 5.3.5.3 Rest of Middle-East

6 COMPETITIVE LANDSCAPE

- 6.1 Mergers and Acquisitions, Joint Ventures, Collaborations, and Agreements
- 6.2 Market Share Analysis**
- 6.3 Strategies Adopted by Leading Players
- 6.4 Company Profiles
 - 6.4.1 ALLNEX NETHERLANDS B.V.
 - 6.4.2 ALTANA
 - 6.4.3 BRB International
 - 6.4.4 Dow
 - 6.4.5 Elkem AS
 - 6.4.6 Evonik Industries AG
 - 6.4.7 KCC Corporation
 - 6.4.8 Momentive Performance Materials Inc.
 - 6.4.9 Shin-Etsu Chemical Co., Ltd.
 - 6.4.10 Siltech Corporation
 - 6.4.11 Supreme Silicones
 - 6.4.12 Wacker Chemie AG

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

- 7.1 Increasing Investments and Ever-increasing Population with High Consumption Power in the Asia-Pacific Region

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