

## **United States Pressure Sensitive Adhesives (Psa) Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 110 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The United States Pressure Sensitive Adhesives (PSA) market is expected to grow at with a CAGR greater than 4% during the forecast period. One of the major factors driving the market is the shifting focus to low-cost flexible packaging. However, stringent environmental regulations regarding VOC emissions is hindering the growth of the market studied.

#### Key Highlights

Adoption of bio-based pressure sensitive adhesives in the country is expected to provide a major growth opportunity for the market studied in the coming future.

Among the resins, Acrylic is expected to dominate the market during the forecast period.

Among the end-user industries, packaging industry accounted for the highest market share and is expected to dominate the market during the forecast period.

US Pressure Sensitive Adhesives Market Trends

Packaging Industry to Dominate the Market

Pressure-sensitive adhesives (PSAs), specifically offer several advantages for the packaging industry. Some of the advantages include:

PSAs offer a timely way to make products compliant and shelf-ready. Pressure-sensitive adhesives are safer than glue sticks and

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

more discrete than traditional tape. Unlike glue sticks, pressure-sensitive adhesives do not require heat during application. The absence of heat eliminates burns and increases safety among plant workers. Additionally, PSAs are less intrusive on packaging graphics, providing the required adhesion without sacrificing the brand image. Pressure-sensitive adhesives are less visible packaging solutions, which preserve the brand and maximise the impact.

Application of pressure-sensitive adhesives is time-saving, as there is no need to wait until they cure. The moment they are applied, they compress the substrate, right at the moment when adhesion takes place. Instant bonding increases the processing speed, as well as improves production.

PSAs provide a bond that removes cleanly without damaging the packaging or leaving behind residue. Preserving brand image adds to your consumer appeal.

Additionally, in the last few years, the packaging industry in the country has been experiencing a transition, where the manufacturing and industrial sector has been adapting to flexible packaging.

Hence, owing to the above-mentioned factors, packaging industry is likely to dominate the market studied.

### Acrylic Resin Dominated the Market

Acrylics copolymers are known to be one of the most widely-used polymers for manufacturing pressure sensitive adhesives. These copolymers are made from a variety of acrylic monomers. These monomers offer viscoelastic performance characteristics. Moreover, numerous high-performance applications, which demand coating thickness and material properties, use acrylic borne PSA.

Solvent-borne thermoplastic acrylic resin has good substrate adhesion, making it well suited for UV coating and metallic and pigmented base coats on substrates of ABS, ABS+PC, PS, PC, and metals.

Acrylic resin-borne adhesives are highly used in the automotive sector. They also finding increasing applications in the aerospace and marine sectors.

Hence, owing to the above-mentioned factors, acrylic resins are expected to dominate the market studied during the forecast period.

### US Pressure Sensitive Adhesives Market Competitor Analysis

The United States pressure sensitive adhesives market is moderately consolidated as the market of the market share is divided among a few players. Some of the key players in the market include 3M, Arkema Group, Dow, Henkel AG & KGaA, and H.B. Fuller Company, among others.

### Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

### Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions

1.2 Scope of the Study

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 2 RESEARCH METHODOLOGY

## 3 EXECUTIVE SUMMARY

## 4 MARKET DYNAMICS

### 4.1 Drivers

#### 4.1.1 Shifting Focus to Low-Cost Flexible Packaging

#### 4.1.2 Other Drivers

### 4.2 Restraints

#### 4.2.1 Stringent Environmental Regulations Regarding VOC Emissions

#### 4.2.2 Other Restraints

### 4.3 Industry Value-chain Analysis

### 4.4 Porter's Five Forces Analysis

#### 4.4.1 Bargaining Power of Suppliers

#### 4.4.2 Bargaining Power of Consumers

#### 4.4.3 Threat of New Entrants

#### 4.4.4 Threat of Substitute Products and Services

#### 4.4.5 Degree of Competition

## 5 MARKET SEGMENTATION

### 5.1 Resin

#### 5.1.1 Acrylics

#### 5.1.2 Silicones

#### 5.1.3 Elastomers

#### 5.1.4 Other Resins

### 5.2 Technology

#### 5.2.1 Water-based

#### 5.2.2 Solvent-based

#### 5.2.3 Hot Melt

#### 5.2.4 Radiation

### 5.3 Application

#### 5.3.1 Tapes

#### 5.3.2 Labels

#### 5.3.3 Graphics

#### 5.3.4 Other Applications

### 5.4 End-user Industry

#### 5.4.1 Packaging

#### 5.4.2 Woodworking and Joinery

#### 5.4.3 Medical

#### 5.4.4 Commercial Graphics

#### 5.4.5 Transportation

#### 5.4.6 Electronics

#### 5.4.7 Other End-user Industries

## 6 COMPETITIVE LANDSCAPE

### 6.1 Mergers and Acquisitions, Joint Ventures, Collaborations, and Agreements

### 6.2 Market Share/Ranking Analysis\*\*

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

### 6.3 Strategies Adopted by Leading Players

#### 6.4 Company Profiles

##### 6.4.1 3M

##### 6.4.2 Arkema Group

##### 6.4.3 H.B. Fuller Company

##### 6.4.4 Dow

##### 6.4.5 Henkel AG & Co. KGaA

##### 6.4.6 Ashland

##### 6.4.7 Franklin International.

##### 6.4.8 Jowat SE

##### 6.4.9 Mapei S.p.A.

##### 6.4.10 Sika AG

##### 6.4.11 Wacker Chemie AG

### 7 MARKET OPPORTUNITIES AND FUTURE TRENDS

#### 7.1 Adoption of Bio-based Pressure Sensitive Adhesives

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**United States Pressure Sensitive Adhesives (Psa) Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 110 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-02"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

