

## **GCC Organic Fertilizer Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 88 pages | Mordor Intelligence

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### **Report description:**

The GCC organic fertilizer market is projected to register a CAGR of 13.5% during the forecast period (2022-2027). The increasing focus on organic farming practices and the high availability of raw materials for fertilizer production are the two major factors driving the GCC organic fertilizer market.

Due to the COVID-19 pandemic, there is an increasing awareness about healthy food among the consumers in the region, leading to a surge in demand for organic food. According to the Dubai Chamber of Commerce and Industry, organic food sales reached USD 34 million in the United Arab Emirates in 2020, 8.7% higher than in 2019.

The ongoing state-led programs for the development of organic fertilizers implemented by the central and state governments and the huge expansions of harvest areas are also boosting the market studied.

Saudi Arabia is the largest market. The Saudi government has started taking steps to support more eco-friendly farming systems to cope with the growing demand for healthy food products that also help safeguard the scarce water and soil resources. Organic farming is seen as a viable development strategy for the agricultural sector. Therefore, Saudi Arabia's overall goal is to boost the organic market and strengthen the sector's development.

GCC Organic Fertilizer Market Trends

Increasing Focus on Organic Farming Practices

The rising demand for organic products is booming due to increasing awareness among consumers and rising incomes, along with

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improved farming practices that make organic yields more robust. As a result, the increasing demand for organic food worldwide increased the area under organic farming. According to the Research Institute of Organic Agriculture (FiBL) Statistics, the total farmland under organic farming in Saudi Arabia was 17.0 thousand ha in 2017, which reached 26.6 thousand ha by 2020.

Thus, GCC nations recognize the potential of organic agriculture, and they have been taking steps to support a more eco-friendly farming system, boosting the demand for organic fertilizers. Saudi Arabia has a functioning organic sector. Sufficient production, innovative marketing strategies, and institutional and legal framework further support the sector's development.

#### Saudi Arabia Dominates the Market

Saudi Arabia has the highest arable land among all the countries in the GCC region, though the arable land is only 1.63% of the total land area. There are significant developments taking place in Saudi Arabia. On the supply side, these developments are expected to boost the demand for organic fertilizers, increase the adoption rate of hydroponics, and encourage attempts to convert desert land into arable farmland.

The country is expected to witness growth in the demand for organic fruits and vegetables. It is planning to reduce the import burden on food. Thus, the subsequent need to enhance the productivity of the existing land is expected to necessitate the use of chemical fertilizers, thereby restraining the market for organic fertilizers. Saudi Arabia's major urban areas are the main consumption centers for organic products. Most of the specialized organic shops and supermarkets with organic sections are located in some of the country's largest cities (Riyadh, Dammam, Al Khobar, and Jeddah). Such factors are leading to an increased need for organic production and creating demand for organic fertilizers.

#### GCC Organic Fertilizer Market Competitor Analysis

The GCC organic fertilizer market is concentrated, with a few players, like RNZ International FZCO, and Abu Dhabi Fertilizer Industries Co. WLL, accounting for the majority of the market share in the region. Some other major industry participants are Emirates Bio-Fertilizers Factory, Arab Qatari Agricultural Production Company, Polytan, and Al-Akhawain. These players have been active in the market for the past five years. Companies are collaborating with technology and other firms to ensure sustainable product innovation in the future. Companies operating in this region are primarily focusing on improving their production facilities and distribution networks.

#### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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