

Nurse Call Systems Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The nurse call systems market is expected to register a CAGR of 9.0% during the forecast period of 2022-2027.

The nurse call system allows patients in healthcare settings to alert nurses and surrounding staff of their needs. This helped improve safety measures during the coronavirus pandemic through socially distanced communication. As per the article "Trends in nursing: 7 reasons why upgrading your existing nurse call system is a good idea" published in August 2022, during the COVID-19 pandemic, with the increasing number of patients, the workforce decreased due to burnout and exhaustion among hospital personnel, which caused nurses to leave the profession. Deployment of nurse call systems during the COVID-19 times helped in optimizing the work, reduced the amount of paperwork, and improved communication. Thus, due to the benefits of nurse call systems, their adoption increased during covid times and is expected to increase during the study period due to the increased automation in the hospital operation, thereby impacting the market studied.

The key factors propelling the growth of this market are the growing geriatric population with an increasing need for digital healthcare, a rise in the number of hospitals adopting nurse call systems, growing investments from the public and private sectors in digital healthcare systems, and technological advancement in nurse call systems.

According to the World Aging Population Report 2020 Highlights, people aged 65 years and above were recorded to be around 727 million globally in 2020, and the number is expected to reach 1.5 billion by 2050. The rising geriatric population proportionately increases the number of hospital admissions, surgeries, and incidences of chronic diseases, which will increase the demand for nurse call systems, thus driving the market.

There is an increased demand for mobility of nurse call systems, which has increased competition among the major players to

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offer a higher level of integrated nurse call systems. For instance, in November 2021, Acurio Health's stated that a private pediatric and maternity facility, The George Centre in southwest Sydney (slated to open in mid-2023), will be equipped with nurse call solutions by health IT provider Rauland Australia. Thus, the increase in deployments of nurse call stations across the facilities will drive the market growth during the study period.

Furthermore, in January 2021, Austco received an AUD 1.3 million contract to update the Tacera Nurse Call platform installed at the 700-bed Ng Teng Fong General Hospital (NTFGH) and the 400-bed Jurong Community Hospital (JCH). All beds will feature the Tacera solution and include integrations with JurongHealth's Code Blue Platform, which will deliver the fastest Code Blue rapid response of any hospital in Singapore. Thus, the rising investments to facilitate the advancements in the nurse call systems will also boost the market growth. Thus, owing to the above-mentioned factors, this studied market is expected to boost during the study period. However, the high costs associated with the implementation of nurse call systems and lack of awareness among staff for proper management and installation of nurse call systems will hinder the market growth.

Nurse Call Systems Market Trends

The Wireless Nurse Call Systems Segment is Expected to Account for Significant Market Share Over the Forecast Period

Under the modality segmentation of the nurse call systems market, the wireless nurse call systems segment is expected to have a significant market size over the forecast period. The wireless nurse call systems in hospitals are crucial systems that enable and ensure proper patient care by the nurses. These systems are necessary, and the benefits make a legitimate difference. Wireless nurse call and notification systems are required to be very quick, accurate, and reliable. Wireless nurse call systems are gaining more popularity because of the ease and comfort of operating. In the wireless nurse call systems, there are no wires, and nurses have the option of wearing a device to provide immediate alerts to the patients. The segment is expected to have the largest market share due to the growing awareness of wireless nurse call systems and the increasing number of geriatric patients who are using them.

The launch of new products in the segment is expected to boost the market growth during the study period. For instance, in August 2021, RF Technologies launched the Quick Response Pro nurse call system, a UL 1069 certified system which integrates with numerous devices to enable quick staff notification, including corridor dome lights, sharp look displays, and strobe light with sounder, and multi-color zone lights.

The benefits of wireless nurse call systems boost their adoption rates, which is also expected to boost the market. The article "Novel Wireless Nurse Call Systems Enable Multi Bed Connectivity Across Hefty Care Facilities Infrastructure" published in March 2020, stated that wireless nurse call systems are self-sufficient and require no preparatory work such as wiring and installation and is identified as apt measures that can connect both singular and multiple hospital beds to a standard wireless reception point. Thus, due to the above-mentioned factors, the studied segment is expected to grow during the study period.

North America Region is Expected to Dominate the Nurse Call Systems Market Over the Forecast Period

North America is expected to dominate the nurse call systems market over the forecast period due to the well-established healthcare system and the high adoption of digital healthcare in the region. In this region, the United States is expected to have the largest market share owing to better reimbursement facilities, such as Medicare.

The demand for nurse call systems is expected to increase in the country due to the increasing burden of hospital admissions associated with the increasing prevalence of chronic diseases and the geriatric population, which is driving the market. For instance, according to the report "2020 PROFILE OF OLDER AMERICANS" published in May 2021, the population aged 65 years and above was 54.1 million in 2019. Approximately 30 million were women, and 24.1 million were men. Also, as per Cancer facts and

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figures 2022, published by the American Cancer Society, there will be an estimated 1.9 million new cancer cases diagnosed and 609,360 cancer deaths in the United States. Thus, these results are expected to promote the adaptability of nurse call systems, thus driving the market during the study period.

The launch of new products which provide integration with nurse call systems will also boost the demand for nurse call systems, thus driving the market. For instance, in October 2020, Stryker launched a wireless hospital bed, ProCuity. This intelligent bed was designed to help reduce in-hospital patient falls at all acuity levels, improve nurse workflow efficiencies and safety, as well as help lower hospital costs. It is the only bed on the market today that can connect seamlessly to nurse call systems without the use of cables or wires. Hence, with the presence of well-established healthcare facilities and the growing demand for advanced healthcare systems among the aging population, along with the growing prevalence of chronic diseases, the market in this region is expected to experience a boost during the forecast period.

Nurse Call Systems Market Competitor Analysis

The nurse call systems market is moderately competitive. With the growing digitalization of healthcare, various small and mid-sized companies are entering the market to expand their presence in this growing market. Some of the major players in this market include Hill-Rom Services Inc., Honeywell International Inc., Jeron Electronics Systems Inc., Systems Technologies, and Ascom.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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