

United Kingdom Home Appliances Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The United Kingdom home appliances market is poised to grow at a CAGR of 2.4% during the forecast period.

COVID-19 has disrupted the global supply chain of home appliances and consumer electronic brands. The UK is one of the largest consumers and producers of various home appliances and consumer electronics products, but it also caters to a wide range of countries by exporting several input supplies that are essentially used to produce finished goods.

The home appliances market in the United Kingdom is mature with appliances like refrigerators, washing machines, and cookers accounting for more than 90% ownership rate in the country. Owing to this high penetration rate, almost 83% of new purchases are replacements sales, of which, approximately 53% are due to the breakdown of the currently used appliance. The replacement sales are largely driven by buyers moving to a new home/location, followed by their dynamic preferences/needs, innovations that the newly launched products hold, customers' willingness to upgrade the kitchen look, or increasing concerns about water and energy efficiency.

The changing interests of customers are also reflected in the way they buy their goods or products. Though more than half of appliances sold in 2021, were through store-based retailers, the share taken by online-only players has also grown rapidly. Non-retail channels such as builders and construction merchants occupied approximately 9% of the share, whereas the rest is divided among online-only sales, store-based sales, and store retailers who have an online presence too. This intense competition among all the channels is increasing the pricing pressure among various vendors.

UK Home Appliances Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Innovative Products are Driving the Sales Volume of the Market

Consumers are looking forward to highly innovative products in major and minor home appliances. In 2021, the sales of appliances like dishwashers and washing machines were driven by the innovation that minimized electricity and water conservation with highly efficient cleaning properties. In the same way, the sales of chillers and refrigerators were driven by the lower emission of carbon dioxide and electricity consumption and the sales of washing machines by the rapid drying capacity that the product holds. Enhancing quality standards, pleasing designs, adaptability, ease of access, and convenient/affordable pricing add extra value to the products.

Enhanced Quality and Trending Designs Driving Small Home Appliances Market

Along with the prime functionality of the appliance, consumers are also looking for trending designs and high-quality standards. The market for these small home appliances is vast owing to the factors like its less presence rate, the efficiency they bring in carrying the duty, easy to clean feature that the product holds, and the factor that they reduce the average time that the consumer has to invest in doing the job. The smart connectivity features of the appliances add additional value to the products. The increasing trend in the sales volume of coffee machines, electric kettles, and toasters reflects customers' importance to the features mentioned above. To attract millennial consumers and match their aesthetic dynamic preferences, manufacturers have introduced fancy finishing, and pastel colors, viz. teal, aqua, ivory, and lavender, in small kitchen appliances like coffee makers and blenders.

UK Home Appliances Market Competitor Analysis

The report covers major international players operating in the UK home appliances market. In terms of market share, some of the major players currently dominate the market. However, with technological advancements and product innovations, mid-size to smaller companies are increasing their market presence by securing new contracts and tapping into new markets.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

- 4.1 Market Overview
- 4.2 Market Drivers
- 4.3 Market Restraints
- 4.4 Industry Value Chain Analysis
- 4.5 Industry Attractiveness - Porter's Five Force Analysis
 - 4.5.1 Threat of New Entrants

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.5.2 Bargaining Power of Buyers/Consumers
- 4.5.3 Bargaining Power of Suppliers
- 4.5.4 Threat of Substitute Products
- 4.5.5 Intensity of Competitive Rivalry
- 4.6 Insights of Technological Innovations in the Market
- 4.7 Impact of COVID-19 on the Market

5 MARKET SEGMENTATION

- 5.1 By Major Appliances
 - 5.1.1 Refrigerators
 - 5.1.2 Freezers
 - 5.1.3 Dishwashing Machines
 - 5.1.4 Washing Machines
 - 5.1.5 Cookers and Ovens
 - 5.1.6 Other Major Appliances
- 5.2 By Small Appliances
 - 5.2.1 Vacuum Cleaners
 - 5.2.2 Small Kitchen Appliances
 - 5.2.3 Hair Clippers
 - 5.2.4 Irons
 - 5.2.5 Toasters
 - 5.2.6 Grills and Roasters
 - 5.2.7 Hair Dryers
 - 5.2.8 Other Small Appliances
- 5.3 By Distribution Channel
 - 5.3.1 Multi-Branded Stores
 - 5.3.2 Speciality Stores
 - 5.3.3 E-commerce
 - 5.3.4 Other Distribution Channels

6 COMPETITIVE LANDSCAPE

- 6.1 Market Concentration Analysis
- 6.2 Company Profiles
 - 6.2.1 Whirlpool Corporation
 - 6.2.2 Electrolux AB
 - 6.2.3 LG Electronics
 - 6.2.4 Samsung Electronics
 - 6.2.5 Panasonic Corporation
 - 6.2.6 Haier Electronics Group Co. Ltd
 - 6.2.7 BSH Hausgerate GmbH
 - 6.2.8 Arcelik AS
 - 6.2.9 Gorenje Group
 - 6.2.10 Mitsubishi Electric Corporation*

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 APPENDIX AND ABOUT US

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

United Kingdom Home Appliances Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-27
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com