SCOTTS INTERNATIONAL

Europe Dental Equipment Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 75 pages | Mordor Intelligence

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Report description:

The Europe dental equipment market is expected to register a CAGR of 6.4% over the forecast period.

Due to the COVID-19 situation, fewer individuals sought dental care at hospitals and clinics, which reduced the need for dental equipment. For instance, as per the study published in January 2022, the emergency dental visits for dental, oral, and maxillofacial surgery at Mainz University Hospital during the partial lockdown period from November to December 2020 decreased by 39%. Thus, the COVID-19 pandemic affected the demand for dental equipment and impacted the growth of the market for a short period due to the strict lockdown restrictions.

However, the relaxation of strict regulations during the post-pandemic period increased the patient inflow in dental clinics, thereby contributing to the growth of the market over the forecast period.

The rise in dental issues and the increasing demand for efficient surgical dental care services are the main factors anticipated to propel the growth of the dental equipment market during the forecast period. Furthermore, other major drivers for the growth of the dental equipment market include the growing demand for cosmetic dentistry and the increasing variety of dental consumables such as crowns and bridge implants. Additionally, the growing dental tourism industry is driving the dental equipment market growth in developing nations.

According to data from the World Health Organization (WHO) released in March 2022, between 20% and 90% of children under the age of six in Europe have dental caries. Additionally, in Europe, between 5% and 20% of adults aged 35 to 44 and about 40% of people over 65 have periodontal disease. Additionally, almost 30% of Europeans aged 65 to 70 no longer have their natural teeth, which has an effect on their quality of life. According to the same source, there are 5 to 10 cases of oral cancer for every

100,000 people in Europe.

Furthermore, strategic initiatives by market players are projected to accelerate market growth in the coming years. For instance, in May 2022, the Straumann Group acquired PlusDental, a manufacturer of orthodontic treatment options in Europe. This acquisition will strengthen the group's strategic consumer expertise and open up new growth opportunities. Similarly, in April 2021, Envista Holdings Corporation announced the establishment of a new partnership aimed at providing value-added solutions and a variety of services to Curaeos' fast-growing network of dental clinics across the Netherlands, Belgium, Denmark, Germany, and Italy.

Additionally, dental and oral problems rank among the top worries for Europeans, demonstrating the need for better care. As a result, there is an increase in demand for dental equipment in the European region, which is expected to expedite the growth of the market under study. However, the lack of proper reimbursement of dental care and the high cost of dental surgeries are expected to restrain the growth of the market.

Europe Dental Equipment Market Trends

Crown and Bridges are Expected to Show Better Growth in the Forecast Period

Teeth that have been lost or damaged can be permanently fixed with a crown and bridge. Crowns or bridges are used for to repair both the front and back teeth. Computer-aided design/computer-aided manufacturing (CAD/CAM) software is currently in demand due to its accuracy in determining the dimensions of the crown or bridge. This software tool also speeds up the process and reduces the cost of treatment. In terms of dental technology, porcelain-fused-to-metal crowns dominate the market and are most extensively used for restorative procedures. A dental crown is created from the mold of the prepared tooth. It is shaped much like the tooth it is replacing, and it may be tinted and polished to match the surrounding teeth. Dental crowns can be constructed with metal, ceramic (porcelain), plastics, or varying combinations of these.

According the State of Oral Health Europe, in April 2022, over 50% of the European population suffered from some form of periodontitis, and over 10% had severe disease, with prevalence increasing to 70-85% of the population aged 60- 65 years of age. Additionally, as per the WHO updates from March 2022, in Europe, human papillomavirus infections are responsible for a increasing percentage of oral cancers among young people. This will enhance the use of crowns and bridges, which is anticipated to propel the segment's growth.

The use of porcelain in crowns has decreased in recent years as other technologies, such as all-ceramic crowns, have emerged. Despite the existence of other new technologies, it is projected that dental porcelain-fused-to-metal technology will continue to be popular in the market under study. Furthermore, increasing awareness of oral care, an increasing number of dentists, and growing incidences of dental diseases are also expected to drive the market over the forecast period.

United Kingdom is Expected to Hold Significant Share in the Market Over the Forecast Period

The major factors driving the growth of the United Kingdom (UK) dental consumables market are the growing obese and aging population coupled with increasing dental disorders among the target population. In addition, the country has a well-established healthcare system which is expected to generate demand for dental consumables, driving market growth.

According to an article published by the UK Parliament, in May 2021, more than a quarter of participants (27%) had tooth decay, having on average 2.1 decayed teeth, and more than half (53%) had gingival (gum) bleeding. Furthermore 18% reported being in pain, and the same number had experienced one or more impacts of poor oral health 'fairly' or 'very often' in the previous year. Additionally, it was discovered that tooth decay was reportedly the most common cause of hospital admissions among children aged between 6 and 10. Therefore, it is anticipated that the prevalence of these oral issues will fuel demand for dental supplies, boosting market growth during the forecast period.

According to the aforementioned source, 44.5% of adults visited a dentist in 2020. The Northwest had the most dental visits (31.7%), while London had the lowest dental visits (25.8%). Thus, the awareness among the population regarding their dental health is also expected to drive the growth of the dental consumables market during the forecast period.

Additionally, efforts made by the market players in the country to secure a substantial market share are expected to support the market's growth. For instance, in May 2021, KaVoDental Technologies, LLC formed a new collaboration agreement with A-dec, Inc. to deliver premier products and world-class service to dental professionals worldwide.

Therefore, it is anticipated that throughout the forecast period, factors including the incidence of dental problems, increasing consumer awareness, product releases will propel the expansion of the market under study.

Europe Dental Equipment Market Competitor Analysis

The European dental equipment market is inclusive of the major global players along with a few local companies. Most of the market share is grabbed by the global players. However, due to product innovation and advaned technology, small companies are also penetrating the market and are expected to grab a substantial share in the coming future. Key Players operating in the market include 3M, Straumann, Carestream Health, Dentsply Sirona, GC Corporation, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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