

Bahrain Fruits and Vegetables Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 82 pages | Mordor Intelligence

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Report description:

The Bahrain Fruits and Vegetables market is projected to register a CAGR of 4.3% during the forecast period (2022-2027).

The COVID-19 pandemic has led to an increase in demand for fruits and vegetables due to growing awareness of healthy and nutritional diets. Due to the closure of restaurants, bars, and schools, produce growers and distributors were forced to shift supplies almost entirely from the food service to the retail channel in the country. Hence, COVID-19 has had no significant impact on the fruits and vegetables market in Bahrain.

Dates were the primary domestic fruit crop produced in Bahrain despite a negligible increase of 1.0% in production from 2019 to 2020. In 2019, dates garnered the largest share of 43.7% of the overall fresh produce of the country. The increased production of fruits and vegetables in Bahrain has been paired with improved agricultural techniques, especially the adoption of hydroponics and infrastructure linking farmers with urban populations. Vegetables are produced both in the open field and under controlled conditions, such as polytunnels and greenhouses. Greenhouse cultivation is particularly common for crops like tomatoes, cucumbers, and eggplants. Legumes are mainly cultivated as part of a sound crop rotation mechanism.

Bahrain Fruits & Vegetables Market Trends

Rising Import and Exports of Fresh Produce in the Country

There is increasing cooperation between Middle Eastern countries with respect to the trade of fruits and vegetables. The intraregional trade scenario of Middle Eastern countries, such as Bahrain, with respect to the other countries in the region, reveals that Bahrain has been a net importer of several fruits and vegetables in the Middle Eastern region. However, with respect to

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vegetables, such as tomatoes, Bahrain is a net exporter to other member countries. Saudi Arabia and the United Arab Emirates are the major trading partners with Bahrain with respect to fruits and vegetables. Intra-regional trade for crops, such as dates and tomatoes, witnessed a steady growth, increasing from USD 4,983.0 thousand in 2019 to USD 5,188.0 in 2020. Bahrain also has a free-trade agreement (FTA) with the United States, which has bolstered its trade with the North and South American countries. Thus, Bahrain's emphasis on joint collaborations with these global players is expected to further promote the country's trade of fresh produce.

Tomatoes to Dominate the Fresh Produce of Vegetables in Bahrain

In 2020, the production of tomatoes in Bahrain was more than 6,557.0 metric tons while witnessing a CAGR of 1.9% during the forecast period. Domestic production of tomatoes is inadequate, and more and more tomatoes have been imported over the past several years. As a result, the proportional contribution of imports to total consumption is more than the contribution of domestic production. According to FAOSTAT, over the forecast period, the proportional contribution of production to the demand is only 11.9%, while the rest is widely catered through imports. However, a few major players, like Pure Harvest and Peninsular Farms, are making huge investments to satiate the domestic demand, but they are unable to keep pace with the country's rising demand. In a bid to encourage local farmers and to raise awareness about the range of healthy delights in their stores, retail hypermarket giants Lulu and Saar featured Bahrain Farmers Market in 2019. Such awareness campaigns are likely to provide encouragement to the local farmers, thereby promoting the overall supply in the country.

Bahrain Fruits & Vegetables Market Competitor Analysis

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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