

Cameroon Fruits and Vegetables Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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Report description:

The Cameroonian fruit and vegetable market is projected to register with a CAGR of 4.5% during the forecast period (2022-2027).

The COVID-19 pandemic has led to an increase in demand for fruits and vegetables due to growing awareness of healthy and nutritional diets. Due to the closure of restaurants, bars, and schools, produce growers and distributors were forced to shift supplies almost entirely from the food service to the retail channel in the country. Hence, COVID-19 has no significant impact on the fruits and vegetable market in Cameroon. According to the FAO, total vegetable production accounted for 3.1 million metric ton, and fruit production accounted for 6.4 million metric ton in 2020. Cassava was the most produced crop in Cameroon, with a production of 4.8 million metric ton in 2020, followed by plantains with a production of 4.5 million metric ton. The increasing production of fruits and vegetables, owing to improvements in production techniques, is driving the export, which, in turn, will boost the market during the forecast period.?

Cameroon Fruits & Vegetables Market Trends

Plantains and Bananas are the Major Fruits of Cameroon

According to the FAO, plantains and bananas are the most cultivated fruits crop in Cameroon, with lead production of 4.52 million metric ton and 1.21 million metric ton, respectively, in 2020, followed by pineapples, avocados, and watermelons. The improvement in cultivation techniques and new and improved varieties are anticipated to bump up the production rate in the country. For instance, Green-House Ventures, a company specializing in modern agricultural techniques, is putting efforts into bridging the gap by carrying out mass cultivation of nutritious fruits.? Thus, with the rising demand for fruits, government support and the adoption of modern farming techniques will have a positive impact on market growth. Thus, considering the

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mentioned factors, the market is projected to record a healthy growth rate over the forecast period.?

Growing Export Opportunity

According to FAOSTAT, the export of fruits accounted for USD 178,854.0 thousand in 2020, an increase of 172.0% since 2017. Among fruits, banana is the major fruit exported, followed by dates, figs, and pineapples. Improvement in cultivation techniques in banana cultivation, which helps to increase the production of bananas, is driving the export, which will boost the market during the forecast period. According to ITC Trademap, the major export destinations for Cameroonian fruits are Belgium and France, which held a share of 50.7% and 18.1%, respectively, in 2018.

Cameroon Fruits & Vegetables Market Competitor Analysis

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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