

Europe Solar Control Window Films Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 110 pages | Mordor Intelligence

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Report description:

The market for Asia-Pacific solar control window films is expected to expand at a CAGR of more than 10% during the forecast period. Major factors driving the market studied is growing emphasis on reducing carbon footprint. The growing smart glass market is expected to hinder the growth of the market studied.

Key Highlights

The construction industry dominated the market and is expected to grow during the forecast period.
Growing concerns regarding UV protection is expected to act as an opportunity in the future.

Europe Solar Control Window Films Market Trends

Increasing Demand from Construction Industry

Solar control window films are majorly used in the construction sector due to their ability to reflect the heat coming from solar radiation and maintain a comfortable ambiance in terms of the temperature inside the structure or building. Due to their transparent nature, these films or tints can be laminated on the glass surfaces present on the buildings. The other function of these films will be to hold the glass pieces together even after the occurrence of some cracks. Under the construction sector, solar control window films are mostly used in commercial and residential buildings. Moreover, in Europe, especially in Germany, the construction market has grown during the past years and has increased the solar control window film demand in the region.

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Germany to Dominate the Market of Europe Region

The German solar control window film market is driven by majorly increasing demand in the construction and automobile market. The number of new residential and commercial buildings has increased with government support, by increasing the number of permits. In

In Germany, the energy efficiency of a building is of high priority. The country has a higher production of solar power energy and the government has supported the new solar control window film technology to be implemented in the country, to reduce the energy costs and carbon footprint.

There is steady growth in investments for commercial buildings and office spaces, owing to the increasing number of companies, malls, shopping complexes, etc.

The investors are looking forward as an alternative to investments in government bonds, as there is still a higher bond yield in the commercial construction market.

Such an increase in various industries is likely to increase the demand for solar control window film market in Europe over the forecast period.

Europe Solar Control Window Films Market Competitor Analysis

The Europe solar control window film market is semi consolidated. The major companies include 3M, Saint-Gobain Performance Plastics Corporation, Eastman Chemical Company, Polytronix Inc., and Purlfrost, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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