

## **Global Biological Seed Treatment Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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### **Report description:**

The Global Biological Seed Treatment Market is projected to register a CAGR of 10.8% during the forecast period (2022-2027). COVID-19 caused challenges with respect to a temporary pause in manufacturing and supply chain disruption. Nevertheless, post the lockdown in the first few weeks, manufacturing action was allowed for essential goods with agrochemicals, including seed treatment pesticides classified under essential goods in many countries. Therefore, the impact of COVID-19 on the market studied is anticipated to be short-term. Due to panic buying by farmers, agrochemical firms have had double-digit profits compared to the previous year.

The increasing use of natural treatment methods is witnessed as an environment-friendly option for treating seeds. The increasing use of bio-priming techniques for improved productivity, increasing trend of organic farming, and players investing more in R&D activities to design biological products are driving the global market for biological seed treatment. Nevertheless, government regulatory barriers, high biological seed treatment costs, and low availability are hampering the agriculture enzyme market. Based on function, the global market has broadly been segmented into seed protection and seed enhancement. Biological seed treatments aimed at seed protection deliver targeted control of certain pests and fungal diseases during the early seedling stage.

Additionally, biological seed treatments are used on multiple crops, like grains and cereal, oil seeds, and vegetables, to control a variety of pests. The expanding agricultural practices and requirement for high-quality agricultural produce are factors that are projected to drive the biological seed treatment market growth in this region. Further, the government policies adopted by developed countries for the ban on key active ingredients are the major factors promoting the growth of this market in the Europe region. Hence, the increased adoption of environment-friendly options, the trend of organic farming, and a favorable regulatory environment are anticipated to drive the growth of the market studied during the forecast period.

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## Seed Treatment Market Trends

### Rising Trend of Organic Farming

One of the key factors enhancing the biological seed treatment market growth includes the rising trend of organic farming. Organic agriculture is practiced in 187 countries, and 72.3 million hectares of agricultural land were managed organically by at least 3.1 million farmers by the Research Institute of Organic Agriculture (FiBL) in 2019. Over the past few years, the area under organic farming has significantly increased across the world and was recorded at 74.9 million hectares in 2020, up from 69.5 million hectares in 2017. In 2019, the regions with the leading organic agricultural land areas are Oceania (35.9 million hectares, which is half the world's organic agricultural land) and Europe (16.5 million hectares, 23%). Latin America has 8.3 million hectares (11%), followed by Asia (5.9 million hectares, 8%), North America (3.6 million hectares, 5%), (2 million hectares, 3%). On a global scale, the organic sector continued to develop rapidly.

Due to COVID-19, consumer awareness of local, safe, and organic food increased, with many countries reporting increasing sales of organic products. However, the demand for organic products is thriving, not only due to a rise in health-conscious consumers but also the growing incomes and improved farming practices that make organic crops more robust. Consequently, the increasing demand for organic food has increased the area under organic farming across the world. In addition, the government is emphasizing the use of biological control methods for disease management.

The proliferation of organic agricultural practices has driven the adoption of biological seed treatment, especially among government-controlled farming communities. Farmers demand an early evaluation of field performance to understand the treatment specification of their crop profile. Hence, the rising organic farming practices with the growing awareness among consumers over health, environmental, quality, and safety, coupled with favorable government policies, is anticipated to boost the biofertilizers market at a phenomenal rate in the forecast period.

### Higher Consumption of Biological Seed Treatment in Europe

The increasing insect pest attacks, need for better crop productivity, technological advancements by major players, and increasing incomes with the use of biological seed treatment techniques are leading to the growth of the European region in the market during the forecast period. According to the LIVESEED Project Spain 2020, the rising demand for non-GMO or organic seeds for organic export produces (e.g., peppers in Almeria and Murcia) to offer a product that guarantees export demand and high crop yield enhances the usage of biological seed treatment with bio fungicides, bio nematicides, and biopesticides to promote domestic varieties globally, is further boosting the demand for the market studied during the forecast period.

Loose smut is one of the prominent diseases affecting the cereal crops in the United Kingdom. The disease is most prominent in barley and rare in wheat. The increased concern to prevent the fungal attack of this disease, with the use of biologically treated seeds by *Bacillus* species, is leading to the growth of the market studied in the coming years. In addition, France introduced a scheme called 'Ecophyto 2018', which aimed at reducing 50% of the synthetic chemical consumption by 2018, which has pushed the demand for bio-based agricultural inputs within the market. German research institutes have been extensively working on advancing biological seed treatment solutions to provide sustainable solutions. Fraunhofer Institute for Organic Electronics launched an electron treatment of seeds, a modern, environmentally friendly method that works without chemical ingredients, and won a DLG award. It was described by the state entity Biologische Bundesanstalt as an alternative method for chemical dressing.

### Seed Treatment Market Competitor Analysis

The global biological seed treatment market is moderately consolidated, with major players such as, Syngenta, Bayer Crop

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Science, BASF, Novozymes, and MarroneBio Innovations in the market studied. As per the key developments observed during the review period, product launches are the most adopted strategies by dominant players in the market. Major players in the market studied are increasing their product portfolio and expanding their business to maintain their position in the market by launching innovative products.

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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