

Food Emulsifiers Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The global food emulsifiers market is projected to register a CAGR of 4.54% during the forecast period (2022-2027).

The COVID-19 pandemic has placed unprecedented stresses on food supply chains, with bottlenecks in farm labor, processing, transport, and logistics, as well as momentous shifts in demand. Food supply chains have demonstrated remarkable resilience in the face of these stresses. COVID-19 had opted for the manufacturers to look for high-quality ingredients and products for the consumers. Consumers are ready to pay a higher amount given the high quality of the product. This has resulted in manufacturers focusing more on maintaining a strong relationship with the value chain stakeholders.

The demand for emulsifiers is increasing worldwide, owing to their versatile applications. For example, sustainably-sourced emulsifiers are used in food packaging. Moreover, new, innovative emulsifiers with enhanced functionalities are being developed to render added properties to beverages. The beverage sector is one of the largest ones globally.

Bakery products, such as bread make up a major part of the European diet. Thus, the increasing demand for dough strengthening and softening emulsifiers is propelling the usage of bakery emulsifiers, such as lecithin. The market witnesses a good level of demand from the confectionery, dairy, and meat products markets as well.

Food Emulsifiers Market Trends

Growing Demand for Specialty Food Ingredients in Various Applications

Specialty ingredients, such as preservatives, starch, sweeteners, flavors, emulsifiers, enzymes, cultures, and texturants, record a

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wide range of applications in the food and beverage industry. Preservatives help in slowing down product spoilage, especially in dairy and bakery applications caused by mold, air, bacteria, fungi, or yeast. In addition to maintaining the quality of the food, they also help control contamination. With the rise in demand for functional food, companies are coming up with fortified ingredients enriched with protein and amino acids, and omega-3 fatty acids in milk-based products, juices, spreads, salad dressings, sauces, and breakfast cereals, baked goods, sauces, infant formulas, and baby foods. With robust demand for specialty ingredients with an improved nutrient profile in various applications, like dairy, bakery, sauces, dressings, and condiments. The market for additives, such as emulsifiers, is expected to grow rapidly due to the increasing use of ingredients like soy, lecithin, etc.

Europe Dominate the Global Food Emulsifiers Market

The European Union has always been very stringent with its food laws. Associations, such as the European Food Emulsifier Manufacturers Association (EFEMA), were formed to support and promote the use of emulsifiers produced for the European food industry. The food and beverage sector in the region accounts for the considerable market share of the dairy and meat industry, hence portraying the potential market for food emulsifiers by the application in respective segments. Observing the excellent performance of this industry, manufacturers are focusing on developing the benchmark product in the range of food emulsifiers for increasing productivity and their respective shelf life.

Food Emulsifiers Market Competitor Analysis

The key players in the market studied include Cargill Inc., Archer Daniels Midland Company, Corbion NV, Riken Vitamin Co. Ltd, Lonza Group AG, BASF SE, Ingredion Incorporated, ADM, Stepan Co., and Kerry Group, along with many private and domestic players operating in the regional and country-level markets. In order to increase their market shares, companies are focusing on developing new and innovative products by targeting the new formulation for food emulsifiers. Moreover, companies are focusing on increasing the production capacities of their existing plants while investing in R&D activities. Thus, the market studied is expected to witness numerous product launches during the forecast period.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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