

Agriculture In Brazil - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 80 pages | Mordor Intelligence

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Report description:

The agriculture market in Brazil is expected to register a CAGR of 5.9% during the forecast period (2022-2027).

Due to the COVID-19 pandemic, agriculture in Brazil suffered from farm labor shortage during the harvesting and input supply crisis, which, in turn, hampered the usual production of the country. The repeated lockdowns and shutdowns of processing units affected the supply chain and limited trade movements to other countries. Moreover, the lack of storage facilities led to a major quality loss of the country's produces.

Brazil is a major player in the global agricultural trade. The most significant products in the sector are rice, maize, soybean, sorghum, sugarcane, potato, corn, tomato, watermelon, and onion. The country accounts for 50% of the global soybean market, and it became the second-largest corn exporter in 2021. Further, the country has also become the consolidated leader in coffee and sugar production. In terms of food crops, Brazil is the largest soybean producer and exporter as it took first place, with a record production of 126 million metric ton. It exported 84 million metric ton in 2020, and now it accounts for 50% of the global soybean trade.

Brazil Agriculture Market Trends

Increasing Food Crop Production

Most parts of the country have a favorable climate for rainfed crop production across the major producing regions, the Rio Grande do Sul, Santa Catarina, and Parana. The major food crops are soybean, maize, sugarcane, and rice, which account for 90% of the total crop area, and the country is one of the largest producers and exporters of these crops.

According to the Food and Agriculture Organization, in 2019, Brazil accounted for 65-70% of all rice-growing areas in South America. The country produces 52% of all irrigated rice, 38% of all rain-fed rice, and 92% of all upland rice in the region. Rice is

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grown in upland (62%) and in acid soils in the country. Compared to other rice-growing regions in the world, rice cultivation on larger farms in Brazil is predominantly mechanized. Direct seeding and purchased inputs are used for cultivation across the country.

Further, Brazilians use GM technology to control insects and weeds and increase production. The GM crops cultivated in Brazil are soybean, maize, and cotton, with traits like insect resistance using a toxin from the bacteria *Bacillus thuringiensis* (Bt), herbicide resistance (Ht), virus resistance (VR), and Ht-Bt, in case of both. In 2017, the total biotech crop area of 50.2 million hectares in Brazil comprised of 33.7 million hectares of biotech soybeans, followed by biotech maize and biotech cotton. All these factors are contributing to the expanding food crop production in the country.

Growing Trade Opportunities

Brazil has been advancing the export of various commodities to various countries. It is one of the world's largest producers of agricultural and food products, leading the world in oilseeds production, for example, soybean. Although Brazil takes a leading position in the export of corn and soybean, fruit exports are also growing.

A favorable climate has increased supply, allowing further fulfillment of shipments to other countries. Brazil has been registering a good performance in commodities' exports. For fresh fruits, the scenario is similar, with records for some of the most important fruits exported by Brazil. Lemons, limes, papayas, mangos, watermelons, and melons were the key fruits exported in 2021.

The increasing exports are also indicators of the high demand for the product worldwide. According to SECEX (Foreign Trade Department), 2021 Brazilian fruit exports have already surpassed 2020 shipments in both volume and revenue. For instance, the total volume of fresh fruit shipped abroad, including citrus peels and melons, was 1.05 million metric ton, with sales of just over USD 995 million even before November 2021. The Netherlands, the United Kingdom, the United States, Spain, and Argentina are some of the key destinations for fruit exports.

According to ITC Trade, in 2020, the country exported citrus fruits worth USD 106,779 thousand, which are mostly destined for European countries such as the Netherlands, the United Kingdom, Spain, and Germany. Thus, the rapidly expanding export market would further boost the domestic agriculture production in the country, leading to the overall growth of the market.

Brazil Agriculture Market Competitor Analysis

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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