

Aerosol Cans Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 99 pages | Mordor Intelligence

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Report description:

The aerosol cans market is anticipated to register a CAGR of 3.13% over the forecast period. During the forecast period, the global aerosol cans market is anticipated to be driven by consumers' expanding purchasing power.

Key Highlights

Aerosol cans make many industrial processes, such as painting, polishing, and lubricating, easier. Additionally, aerosol cans are used for domestic packaging products, including deodorants, hairsprays, and detergents. Aerosol sprays are used in air purification and pest control techniques.

The practicality of use and convenience that aerosol cans offer users is the primary factor contributing to their popularity worldwide. Additionally, cans with specialized forms and simple branding possibilities are now produced due to product development, which has significantly increased the market.

The main drivers of demand for aerosol cans are the ease of use, portability, recyclability, safety & strength, and greater aesthetic appeal of the product. Furthermore, this market has a tremendous possibility to expand in the future due to the expansion of the personal care sector and the rise in demand for cosmetic goods.

Furthermore, the fast adaptation of spray paints in the automotive industry for personalization and maintenance purposes has created numerous opportunities for the growth of the aerosol cans market.

However, using aerosols poses significant health and environmental concerns, which significantly negatively impact the market growth for aerosol cans. Further, growing concerns about adequately disposing of aerosol can trash are anticipated to prevent businesses from adopting these products, which might negatively affect the growth prospects in the global market.

The COVID-19 effect has reduced employment in the manufacturing sector and hampered the expansion of the global aerosol cans industry. Additionally, several producers in the global aerosol cans market needed help to satisfy orders owing to the lockout and the reduced availability of their workforces, which has caused a delay in the delivery of the goods or cancellation of the orders. The severity of the market was further worsened by the impact on supply chains and the rising cost of raw materials like crude oil, which is used to produce volatile hydrocarbons like propane, used as a propellant. The market is anticipated to expand throughout the forecast period due to several factors, including the growth of e-commerce and the elimination of COVID-19's ban

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on importing and exporting completed goods and raw materials. Further, the Russia-Ukraine war has an impact on the overall packaging ecosystem.

Aerosol Cans Market Trends

Growing Demand from the Cosmetic Industry may Drive the Market Growth

The cosmetic and personal care sector uses metal aerosol cans for various goods, including deodorants, shaving foams, and other items. To preserve the product quality and extend shelf life, airtight aerosol cans are employed. ?

The current generation is mainly concerned with appearance, fitness, and health. Cosmetics are increasingly used to enhance one's individuality by restoring skin tone, texture, and attractiveness, notably in Asia-Pacific and Latin America. Additionally, during the past several years, there has been a sharp increase in hair treatment. Due to their simplicity, aerosol cans are used for many cosmetics and hair care items.

One of the primary drivers fueling the market's expansion is the continually rising demand for cosmetics and personal care products worldwide. It is primarily due to increased consumer spending power and evolving lifestyles, fueling the increasing demand for high-end personal care items, including deodorants, hairsprays, and body mists.

According to ITC, last year, the global exports of personal deodorants and antiperspirants were valued at around USD 3.9 billion, a 10.6% rise in exports from the previous year, valued at USD 3.53 billion. The significant rise in exports would increase the opportunities for various aerosol can vendors globally.

Europe is Expected to Emerge as a Significant Market

Europe is predicted to have stable expansion in the worldwide market throughout the projection period due to its mature economies, which include the United Kingdom and Germany, which are leading from the front. Additionally, an increasing focus on reducing packaging waste via the usage of products from the aerosol insecticides market would support the growth of the aerosol can sector in the region.

Aerosol cans have also been widely accepted in Spain and France, which have reacted favorably to the shifting trends. Growth prospects in the local market are anticipated to be aided by the faster manufacture of hair mousse, antiperspirants, and deodorants.

Additionally, improving product shelf life would reduce waste and increase cost-effectiveness, opening up new growth opportunities in the local market. It is also predicted that more cans manufacturing in the United Kingdom would open up sales prospects for the personal care sector.

The European region is emerging as a significant producer of aerosol cans due to increasing demand in the personal care industry. The regulations governing volatile organic compound (VOC) emissions set by the European Commission and Environmental Protection Agency might restrict European market expansion despite rising consumer demand from the personal care business. However, it is anticipated that innovations will help the region overcome the challenge in the forecast period.

In addition, the market is seeing a significant surge in demand for cosmetics and the fragrance sector. Additionally, consumers' growing spending power is boosting the market and providing it with a much-needed lift. The market for aerosol cans has also seen substantial development potential due to the painting and coating of automobiles manufactured in Europe.

Aerosol Cans Market Competitor Analysis

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The aerosol cans market is highly consolidated with a few significant players as the market is price sensitive. Hence sustaining in the market is demanding. Further, vendors in the market are driven by sustainability and product enhancements to capture the market share. Prominent players in the market include Ball Corporation, Crown Holdings Inc., Nampak Ltd., CCL Containers, Trivium Packaging B.V., etc.

In December 2022, Briolf, The Catalan corporate group comprising several industrial companies in the field of specialty chemicals, announced its agreement to acquire 100% of ARECO ITALIA spa. ARECO specializes in developing and manufacturing aerosol paints for multiple sectors such as decoration, DIY, and industry. Briolf would incorporate revenues above EUR 31 million (USD 32.55 million) through this deal, based on forecasts for 2022.

In June 2022, Ball Corporation announced a new aluminum aerosol can that uses their lightweight ReAl alloy, 50% recycled material, and aluminum smelted using renewable energy sources to reduce the pack's carbon footprint by half. According to Ball, a company-internal life cycle assessment (LCA) revealed that the new cans had a carbon footprint that is 50% lower than regular cans. In addition, Ball asserts that its ReAl alloy, used in manufacturing impact-extruded cans, has decreased the weight of the aerosol can. The aerosol can weighs 30% less than a typical aluminum can while maintaining its strength and structure.

In January 2022, Sonoco announced that it had successfully acquired Ball Metalpack, a prominent maker of aerosol cans in North America and a player in environmentally friendly metal packaging for food and home goods. With this combination, Sonoco can now provide metal packaging, one of the world's widely used circular economy products, as part of its already extensive line of sustainable packaging.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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