

Germany Dental Equipment Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 76 pages | Mordor Intelligence

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Report description:

The German dental equipment market is expected to register a CAGR of nearly 6.5% during the forecast period.

COVID-19 profoundly impacted the dental equipment market owing to dental procedure cancellations in the country, affecting the market growth. For instance, as per the study published in June 2021, there was a noticeable decrease in emergency presentations to the dental, oral, and maxillofacial surgery emergency services at Mainz University Hospital during the partial lockdown period from November to December 2020 due to public restriction measures within the framework of the nationwide lockdown intervals, down to 39%. However, the market has been recovering well over the last two years since the restrictions were lifted.

The rising incidence of dental infections and other periodontal diseases, the demand for dental care facilities, dental surgical procedures, and dental care staff, as well as technical improvements, all contribute to an increase in these conditions, which are some of the major factors propelling the growth of this market. Moreover, due to the growing aging population, there has been an increase in dental implants and oral surgeries being performed. According to the Germany Federal Statistical Office 2022 report, there are roughly 83.2 million people in Germany. Of these, 16.2 million people are over 67 years old, and this is expected to rise to 21.4 million by 2040. In addition, oral cavities are being impacted by a decline in manual dexterity, an increase in co-morbidity, and medication use. Hence, dental care in aged care facilities is found to be poor, and access to dental professionals is difficult. There are several other risk factors, such as smoking, poor oral hygiene, diabetes, medication, and hereditary conditions, which increase dental diseases.

The strategic initiatives adopted by market players, such as product launches, approvals, innovation in products, and fundraising for expansion, fuel the market growth. For instance, in May 2021, a new generation of dental biomaterials named the NOVAMag

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regeneration system was launched by botiss. The launch of the NOVAMag regeneration system provided an option for dentists seeking a biomaterial that is mechanically strong yet completely resorbable and is replaced with bone over time. Also, in March 2021, Berlin-based PlusDental raised EUR 35 million in funding from international investors, which will be used to expand its dental facilities. Such innovations and expansions are expected to boost the market's growth over the forecast period.

Therefore, owing to the aforementioned factors, the studied market is anticipated to witness growth over the analysis period. However, the high cost of surgeries and expanding demand for refurbished dental equipment are likely to impede market growth.

Germany Dental Equipment Market Trends

The Periodontal Segment is Expected to Hold a Significant Market Share during the Forecast Period

There is a vast application for periodontal equipment since periodontal dentistry offers a variety of tools used for tooth repairs. Due to the growing number of elderly persons, dental prostheses are in higher demand in emerging and developed countries.

The dental studies conducted in the country regarding the treatment options chosen by people have revealed the high usage of periodontal treatments. For instance, an article published in the European Journal of Medical Research in September 2022 surveyed 5934 participants in Germany with a complete periodontal examination. The study reported that periodontitis severity was directly correlated with arterial hypertension. Participants with moderate or severe periodontitis also had significantly higher age and hypertension. Thus the high geriatric population is expected to boost the segment growth.

Germany is one of the nations in Europe with the most prominent healthcare expenditure. As per deStatis (Statistisches Bundesamt) data on healthcare expenditure in Germany published in June 2022, Germany spent around EUR 441 billion in the healthcare sector. The expenditure accounted for 13.1% of the nation's GDP. The Federal Statistical Office (Destatis) reported an increase of EUR 16.3 billion, or 31.5%, compared with 2019. The increase in healthcare expenditure in the nation is expected to add to the country's market growth.

Rising Awareness Campaigns Regarding Dental Diseases and Treatment and Increasing Clinical Trial Activities is Also adding the Market Growth Over The Forecast Period.

The awareness campaigns regarding dental diseases, treatments, and screenings are expected to educate people about the possible treatment options for various dental conditions, diagnosis, and prevention, which is expected to boost the utility of dental equipment used during the dental treatment and screening of the diseases.

According to the Clinical Trials 2022 update, a trial was conducted in Germany aimed at a nationwide call for dental screening for Hereditary Hemorrhagic Telangiectasia (HHT) and an awareness campaign in Germany, as nearly all persons visit a dentist from time to time. The trial was completed in July 2022. The disease is a rare autosomal inherited disease whose diagnosis is often delayed, leading to serious complications. The campaign was sponsored by University Hospital, Essen, and spread awareness regarding the importance of dental screening for HHT with the help of dentists in the country. These awareness campaigns are expected to propel the market growth during the forecast period.

Furthermore, according to Clinicaltrial.gov, as of 28th November 2022, 34 clinical trial activities related to dental diseases are active, highlighting the importance of oral healthcare in the country. Various healthcare organizations sponsor all the clinical trials to develop a treatment or dental equipment to cure diseases in the country. The rising clinical trials are expected to create an opportunity for the market players to develop innovative dental equipment to assist or treat the disease, thereby boosting the market growth during the forecast period.

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The Germany dental equipment market is fragmented due to the presence of many companies operating globally and regionally. The competitive landscape includes an analysis of a few international and local companies with a major or significant market share. Some market players are 3M, Biolase Inc., Carestream Health Inc., Danaher Corporation (Nobel Biocare), Dentsply International Inc., GC Corporation, Planmeca, Straumann, Digital Dental & Healthcare Technology GmbH & Co. KG, A-Dec Inc.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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