

Industrial and Institutional Cleaning Chemicals Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The industrial and institutional cleaning chemicals market is projected to register a CAGR of over 7% during the forecast period.

The COVID-19 pandemic negatively impacted the market in 2020. However, on the other hand, considering the post-pandemic scenario, as the lockdowns were lifted, the demand for these cleaning chemicals increased significantly, owing to increased awareness regarding better hygiene and cleanliness.

Key Highlights

Over the short term, accelerating demand from the healthcare industry and rising demand from the food industry for foodborne illnesses are expected to drive the market's growth.

However, health hazards caused by cleaning chemicals are a key factor anticipated to restrain the growth of the target industry over the forecast period.

Nevertheless, the emerging use of bio-based cleaning chemicals will likely create lucrative growth opportunities for the global market soon.

North America dominates the global market, owing to high awareness among the population and collective efforts to maintain cleanliness and hygiene.

Industrial & Institutional Cleaning Chemicals Market Trends

Increasing Demand for General Purpose Cleaning Products

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

The general purpose cleaning products are the largest industrial and institutional cleaning chemicals market segment. The products in this segment are mainly used as ware-wash, floor cleaners, etc., at hospitals, hotels, and offices. Most chemicals used in industrial and institutional cleaning are biocides and surfactants. Japan is one of the largest producers of industrial cleaning chemicals due to the availability of raw materials and labor. As per the Ministry of Economy, Trade and Industry, the volume of cationic surfactants produced in Japan's chemical sector increased by 5,800 tons (+14.97%) over the previous year. As a result, Japan's output quantity peaked in 2021 at 44,520 tonnes. As cleanliness is a factor that has the highest importance in hospitals and healthcare, the growth of the healthcare industry and the increasing number of new hospitals play a major role in the growth of the cleaning chemicals market. Considering India, there were 157,819 functional sub-centers (SCs), 30,579 primary health centers (PHCs), and 5,951 community health centers (CHCs) in 2021. Of these 156,101 SCs, 25,140 PHCs and 5,481 CHCs were situated in rural areas. Over the years, several PHCs have been upgraded to the level of CHCs in many states, the report states. According to the National Bureau of Statistics of China, the number of hospitals in China reached 36,570 in 2021 and registered growth when compared to 35,394 in 2020.

North America to Dominate the Market

The North American region dominates the global market share. The increasing hospital construction and high awareness among the population regarding the importance of a hygienic environment are some of the factors driving the growth of the regional industrial and institutional cleaning chemicals market. Canada is among the fastest-growing countries in the North America Region, along with the United States and Mexico. As per StatCan, the number of hospital establishments in Canada reached 13,000 as of 2021. Furthermore, industrial and institutional cleaning chemicals are also part of the laundry care segment. The revenue of the United States laundry care segment was valued at USD 14.55 billion in 2021 and is expected to grow in the forecast period. The food and beverage processing industry is one of the major end-user industries of industrial chemicals. Mexico is expected to grow over the forecast period due to the rising trend of eating packaged food, increased standards of living, coupled with increased spending power. The car washes segment stands to be one of the important segments in this market, with the availability of a wide range of products related to cleaning chemicals. The cleaning products are used by both OEMs for use in new vehicles, and after-market for washing vehicles on road. With a rising focus on car care and maintenance, the demand for car washing products has also been increasing in the region. The demand for automobiles has been increasing over the past few years, positively affecting industrial and institutional cleaning chemicals growth. As per OICA, the United States' total automotive production reached 9,167,214 units in 2021 and registered a growth of 4% when compared to 8,821,026 units in 2020.

Industrial & Institutional Cleaning Chemicals Market Competitor Analysis

The industrial and institutional cleaning chemicals market is consolidated; the major players include (in no particular order) Procter & Gamble, Henkel AG & Co. KGaA, BASF SE, Clariant, and 3M, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Drivers

4.1.1 Accelerating Demand from the Healthcare Industry

4.1.2 Rising Demand from Food Industry Owing to Foodborne Illnesses

4.2 Restraints

4.2.1 Health Hazards Caused by Cleaning Chemicals

4.2.2 Other Restraints

4.3 Industry Value Chain Analysis

4.4 Porter's Five Forces Analysis

4.4.1 Bargaining Power of Suppliers

4.4.2 Bargaining Power of Consumers

4.4.3 Threat of New Entrants

4.4.4 Threat of Substitute Products and Services

4.4.5 Degree of Competition

5 MARKET SEGMENTATION (Market Size in Value)

5.1 Raw Material

5.1.1 Chlor-alkali

5.1.1.1 Caustic Soda

5.1.1.2 Soda Ash

5.1.1.3 Chlorine

5.1.2 Surfactants

5.1.2.1 Nonionic

5.1.2.2 Anionic

5.1.2.3 Cationic

5.1.2.4 Amphoteric

5.1.3 Solvents

5.1.3.1 Alcohols

5.1.3.2 Hydrocarbons

5.1.3.3 Chlorinated

5.1.3.4 Ethers

5.1.4 Phosphates

5.1.5 Biocides

5.1.6 Other Raw Materials

5.2 Product Type

5.2.1 General Purpose Cleaners

5.2.2 Disinfectants and Sanitizers

5.2.3 Laundry Care Products

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.2.4 Vehicle Wash Products
- 5.3 Market Type
 - 5.3.1 Commercial
 - 5.3.1.1 Food Service
 - 5.3.1.2 Retail
 - 5.3.1.3 Laundry and Dry Cleaning
 - 5.3.1.4 Healthcare
 - 5.3.1.5 Car Washes
 - 5.3.1.6 Offices, Hotels, and Lodging
 - 5.3.2 Manufacturing
 - 5.3.2.1 Food and Beverage Processing
 - 5.3.2.2 Fabricated Metal Products
 - 5.3.2.3 Electronic Components
 - 5.3.2.4 Other Manufacturing Market Types
- 5.4 Geography
 - 5.4.1 Asia-Pacific
 - 5.4.1.1 China
 - 5.4.1.2 India
 - 5.4.1.3 Japan
 - 5.4.1.4 South Korea
 - 5.4.1.5 Rest of Asia-Pacific
 - 5.4.2 North America
 - 5.4.2.1 United States
 - 5.4.2.2 Canada
 - 5.4.2.3 Mexico
 - 5.4.3 Europe
 - 5.4.3.1 Germany
 - 5.4.3.2 United Kingdom
 - 5.4.3.3 Italy
 - 5.4.3.4 France
 - 5.4.3.5 Rest of Europe
 - 5.4.4 South America
 - 5.4.4.1 Brazil
 - 5.4.4.2 Argentina
 - 5.4.4.3 Rest of South America
 - 5.4.5 Middle-East
 - 5.4.5.1 Saudi Arabia
 - 5.4.5.2 South Africa
 - 5.4.5.3 Rest of Middle-East

6 COMPETITIVE LANDSCAPE

- 6.1 Mergers and Acquisitions, Joint Ventures, Collaborations, and Agreements
- 6.2 Market Ranking Analysis
- 6.3 Strategies Adopted by Leading Players
- 6.4 Company Profiles
 - 6.4.1 3M
 - 6.4.2 Akzo Nobel NV

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.4.3 Albemarle Corporation
- 6.4.4 BASF SE
- 6.4.5 Clariant
- 6.4.6 Croda International PLC
- 6.4.7 Diversey Holdings Ltd
- 6.4.8 Eastman Chemical Company
- 6.4.9 Henkel AG & Co. KGaA
- 6.4.10 Huntsman International LLC
- 6.4.11 LANXESS
- 6.4.12 National Chemical Laboratories Inc.
- 6.4.13 Nouryon
- 6.4.14 Procter & Gamble
- 6.4.15 Reckitt Benckiser Group PLC
- 6.4.16 Solvay
- 6.4.17 Spartan Chemical Company Inc.
- 6.4.18 Stepan Company
- 6.4.19 WM Barr
- 6.4.20 Westlake Chemical Corporation

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

7.1 Emerging Use of Bio-based Cleaning Chemicals

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Industrial and Institutional Cleaning Chemicals Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-02"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

