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Dental Consumables Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 115 pages | Mordor Intelligence

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Report description:

The dental consumables market is expected to register a CAGR of 7.2% during the forecast period (2022-2027).

The COVID-19 outbreak has significantly impacted the growth of the dental consumables market. For instance, as per a January 2021 article titled "COVID-19 and Dental Implants: Impact and Perspectives", the pandemic made healthcare professionals, and implant dentists in particular, take extra measures to deliver exceptional care in the safest possible environments. The same source also reports that patients with symptoms of a COVID-19 infection were prohibited from entering implant clinics. Such factors greatly affected the market's growth rate. However, owing to the resumption of elective procedures and practices, the market is anticipated to bolster over the coming years.

The major factors that are driving the growth of the global dental consumables market include the rising demand for cosmetic dentistry and the increasing incidences of dental diseases.

As per a March 2022 update by the World Health Organization (WHO), oral diseases affect nearly 3.5 billion people worldwide. Severe periodontal (gum) disease, which may result in tooth loss, is also prevalent, affecting almost 10% of the global population. Moreover, 2.3 billion people worldwide suffer from dental caries of permanent teeth, and more than 530 million children suffer from caries of their primary teeth. Thus, the increasing incidences of dental diseases are driving the demand for dental consumables, thereby contributing to market growth.

As per a December 2021 article by dentaly.org titled "Dental Tourism 2021: Get Cheaper Dental Implants and Veneers Abroad," dental implant tourism is a growing business and is attributed to cost savings. The same source also reports that all-on-four implants in the United States cost more than USD 15,000 and are particularly preferred by patients traveling overseas because they can be fitted much more quickly and with fewer visits than traditional implants. Thus, owing to the growth of the dental tourism industry, the demand for dental consumables is increasing significantly.

Additionally, the strategic initiatives taken by the market players are propelling the growth of the market. For instance, in February 2022, Young Innovations, one of the leading global suppliers of dental products, acquired Medical Purchasing Solutions (MPS), a United States-based company. Such initiatives also contribute to the growth of the market.

On the other hand, the high costs and limited reimbursement for dental treatments and the increased risks and complications associated with dental bridges and orthodontic treatments are the factors restraining the market's growth.

Dental Consumables Market Trends

Dental Implants Expected to Hold Significant Market Share Over the Forecast Period

The major factors fueling the growth of the dental implants segment are the growing geriatric population, the increasing number of initiatives implemented by the market players, and the increasing focus on the research and development of innovative dental implants. For instance, as per the United Nation's World Ageing Highlight of 2020, 727 million people around the world were aged 65 years or over. This number is expected to reach 1.5 billion by 2050, which complements the growth of the studied market, as tooth loss is primarily a problem among the elderly.

Several companies are taking initiatives to develop new products related to dental implants. For instance, in January 2021, the CeramTec Group acquired a Swiss specialist in ceramic dental implants, Dentalpoint AG. Also in the same month, Nobel Biocare launched the Xeal and TiUltra surfaces in the United States. The new product surfaces are applied to implants and abutments and allow the optimization of tissue integration at every level.

Furthermore, the government and non-governmental organizations are taking initiatives to increase awareness regarding age-related dental disorders. For instance, in February 2021, the American Dental Association celebrated National Children's Dental Health Month to raise awareness regarding dental health among children.

Thus, due to the above-mentioned developments, the segment is anticipated to witness significant growth over the forecast period.

North America Expected to Dominate the Market Over the Forecast Period

Within North America, the United States is expected to hold a large market share. This can be attributed to factors such as the increasing incidence of dental diseases, the rising geriatric population, and the growing adoption of cosmetic dentistry for aesthetic purposes. The country is also home to many manufacturers of dental consumables. According to the American Dental Association, update in November 2021, there were more than 5 million United States seniors aged 65 to 74 years who had complete tooth loss, with nearly 3 million edentulous. Thus, tooth loss is a common problem among the geriatric population, thereby driving the market.

Additionally, several market players are engaged in the implementation of strategic initiatives, thereby contributing to the growth of the market. For instance, in November 2020, Planmeca USA, one of the leading manufacturers of dental imaging and CAD/CAM equipment, launched two new CAD/CAM products for creating dental prosthetics, i.e., the Planmeca PlanMill 50 S 5-axis mill and the Planmeca PlanCAD Premium design software. These products, together with the Planmeca Emerald S intraoral scanner, provide a new premium solution, the Planmeca FIT Plus. This complete solution allows clinicians to achieve maximum productivity throughout the workflow of the digital dentistry industry. Furthermore, in December 2021, Envista Holdings Corporation NVST received the approval of the United States Food and Drug Administration (USFDA) for the Nobel Biocare N1 implant system.

Thus, owing to the abovementioned factors, the market is expected to project growth over the forecast period.

Dental Consumables Market Competitor Analysis

The dental consumables market is highly competitive and comprises a number of major players. The 3M Company, Dentsply Sirona, Henry Schein Inc., Hu-Friedy Mfg Co., Ivoclar Vivadent AG, Nakanishi Inc., Ultradent Products Inc., and Young Innovations Inc. hold substantial market shares.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
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