

Food Amino Acids Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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Report description:

The food amino acids market is projected to register a CAGR of 6.23% during the forecast period 2022-2027.

During the COVID-19 pandemic, the demand for functional food increased, resulting in increased demand for food amino acids. The intake of dietary supplements and fortified food and beverage led to the escalating demand for amino acids. Moreover, some particular types of amino acids, like tryptophan, were deemed essential for consumption. This sleep-inducing amino acid also enhances immunity, which became extremely important during the pandemic.

The increasing demand for amino acids as functional foods, coupled with the rising adoption of glutamic acid as a flavor enhancer in various foods and beverages, is likely to propel the market's growth over the next few years. The wide range of applications of amino acids, ranging from flavor development and preservation to acting as a nutritional component or building block of protein to specialty ingredients, such as aspartame, is expected to drive the market.

Additionally, the increase in demand for amino acids for various nutraceutical and dietary supplements, owing to the health benefits offered by amino acids, is expected to fuel the demand for amino acids during the forecast period. The use of lysine in dietary supplements is expected to boost the market's growth as well.

Food Amino Acids Market Trends

Increasing Demand for Functional Food and Beverage

The rise in demand for food amino acids is due to the significant increase in demand for functional food and beverages. Protein

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remains in the top position among functional food, and amino acids are known to be building blocks of protein formation. Amino acids have been found to have multiple functional benefits in human nutrition. For example, glycine improves sleep quality, and leucine plays a significant role in muscle protein synthesis, thus, contributing to longer and healthy life expectancy among the elderly population. Ingredient manufacturers are now focusing on creating food amino acid ingredients that can be used in creating functional food and beverage, thereby enhancing their nutritional properties. For instance, in 2021, Arla Foods Ingredients launched a whey protein ingredient containing essential amino acids, targeting the South American yogurt market. This ingredient can increase the protein content in the product more than the general amount, making it functionally healthier for consumption.

Asia-Pacific Holds the Major Market Share

The Asia-Pacific region holds the largest market share, followed by North America. The increase in the use of food amino acids as a flavor enhancer in the food industry and the growth in concern for a healthy diet among consumers is fuelling the demand for food amino acids in the Asia-Pacific market. Major demand for food amino acids from the dietary supplement industry has been seen due to the growing trend of adding dietary supplements to consumer diets in this region. The major importers of food amino acids include China and Indonesia, among others, in the Asia-Pacific region. Owing to the increasing consumption of processed and convenience food, the import and export in developing countries are growing steadily. The rapid growth in demand for food amino acids in Southeast Asia's malnourished and deprived population is further boosting the market's growth in this region.

Food Amino Acids Market Competitor Analysis

The global food amino acids market is fragmented owing to the presence of many players in the market. It consists of international players and local manufacturers at different levels of the value chain. Some of the major players in the market are Prinova Group LLC, Kemin Industries, Daesang Corporation, Evonic Industries AG, and Ajinomoto Co. Inc., among others. These companies are focused on providing differentiated products to customers. The food amino acid ingredient suppliers are extending their product line to diversify their presence geographically by collaborating with other players in the market. Product innovation is a key strategy to gain a significant share in the food amino acids market.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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